CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH449 ORDER NO. 91691 DATE 8-1-55

CUSTOMER VAN'S CAFE
BRAINERD, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

8' Caps "KNOWN FOR GOOD FOOD"
6' { AIR-CONDITIONED
BRAINERD, MINN.

AUG 8 - 1955 T

SEP 15 1955 B

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

OCT 25 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE THE FOLLOWING FROM PICTURE:
KEMK TREES AND T. V. ANTENNA IN CENTER OF PICTURE ABOVE ROOF
STOP AND GO SIGN AND MAIL BOX AT LEFT SIDE
HYDRANT AND LIGHT AND SIGN POST IN CENTER
ENDS OF AWNING THAT ARE HANGING DOWN
SHADOW FROM SIGN AND WIRE BRACE
VENETIAN BLIND IN THIRD WINDOW AND INSERT NEON SIGN EFFECT AS IN OTHER
TWO WINDOWS
Remove FENCE IN LOWER RIGHT FRONT — PUT IN TREES OR BRUSH

COLOR DESCRIPTION

BE SURE THE COMPLETE BUILDING CARRIES THE SAME COLOR ON ALL SIDES.
COLOR TRANSPARENCY AND COLOR STRIP ARE ENCLOSED. THE MAIN COLOR COULD
BE A SHADE DARKER THAN STRIP ENCLOSED IF NECESSARY
THE MAIN LETTERINGS ARE A YELLOW GOLD AS IN TRANSPARENCY.

Return Transparency to Customer
when through with it

returned 10/20/55
NS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

New process!

wy

Ref. 3½
L.A. 7¾

Corr Art II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH450 ORDER NO. 91710 DATE 8-2-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTRAL KENTUCKY NEWS CO.
LEXINGTON, KENTUCKY

6½ M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
[illegible]

SEP 21 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

OCT 14 1955 B

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Colonial Motel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Process

wj

5x7 Rephoto

L. O. ½
Ret. 5½
L. A. 8

as quoted

E. J. H.

New Process wy
Rt 3½
Za 7
Maw

MP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH451 ORDER NO. 91722 DATE 8-3-55

CUSTOMER ANCHOR MOTOR COURT
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6½ M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SEP 23 1955 B

ANCHOR MOTOR COURT
3946 FOURTH STREET, NORTH
ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

NOV 10 1955 B

AUG 8 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH452 **ORDER NO.** 91725 **DATE** 8-3-55

CUSTOMER CENTRAL KENTUCKY NEWS
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE ✓

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HILL TOP MOTEL, U.S. 25 NORTH,
LEXINGTON, KENTUCKY,

SEP 22 1955 D AUG 4 - 1955 T

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

OCT 10 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

wy
new process

1 Rephoto 8 x 10
2 " 5 x 7

L. O. 1
Ret. 5½"
L. A. 9

as quoted H

EJH

G 687

NO. 5CH453

DISTRIBUTED BY MIAMI VALLEY NEWS AGENCY
DAYTON, OHIO

ORDER NO. 91743

DATE 8-4-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEEDS CARILLON, DAYTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES - Same as 4CK902

IMPRINT SAME AS ABOVE

OCT 12 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT STONE. BRONZE BELLS
GRAY STEPS
DARK GREY DRIVE IN FOREGROUND
GREEN LAWN & SHRUBBERY
remove dirt pile in front + fix curb

SUBMIT: RET. PHOTO* REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 25 1955	AUG 31 1955
SKETCH				
RETOUCHING	5	1½ ✓		AUG 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 2 1955	
HAND COLOR PROOF				
ARTIST DEPT.		6½		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH454 ORDER NO. 91752 DATE 804-55

CUSTOMER SISTERS OF CHARITY
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

275 M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

"PLEASE REMEMBER US!
"OF SUCH IS THE KINGDOM OF HEAVEN"
OUR BLESSED MOTER'S BAND OF MERCY FOR
THE CARE OF ABANDONED BABIES

(All of this on address side)
FRONT NO. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ [✓ No Imprint]
Side — Center

SEP 8 - 1955 T

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

[✓ REPHOTO] PICTURE & RETURN TO CUSTOMER--MAKE 2 EXTRA PRINTS FOR M. LYNCH.

FOLLOW SKETCH

sample of Calendar enclosed

COLOR DESCRIPTION

FOLLOW SKETCH

Must be ready for delivery by 9/26/55

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO [✓ YES] NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

2 Rephotos

#2-1½ — Layout 3½ hrs
Ret. 1
H.C. 1
L.A. 6

wao

Old Process
as quoted

DK.BL, IMP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH455 ORDER NO 91567 DATE 8-9-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BLONDAS GOOD FOOD
NORRIDGE VILLAGE, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BLONDAS GOOD FOOD AND COCKTAILS
AIR CONDITIONED - 4330 N. HARLEM AVE.
NORRIDGE VILLAGE, ILL.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

AUG 17 1955

SEP 9 - 1955 B

SEP 30 1955 T

OCT 5 - 1955 B ✓

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

USE PHOTO FROM 1CH1313 - WITH EXCEPTION OF NEW OUTDOOR SIGN WITH LAYOUT ENCLOSED FOR ARRANGEMENT, AND TISSUE OVERLAY WITH INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW CARD 1CH1313 FOR COLORS AND TISSUE OVERLAY ON OUTDOOR SIGN COLORS.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

wy

Old Way

Rephoto of sign

L.O. & Ret. 1

L.A. 3

Make new set of plates with center view & new sign only.

Ok Blue -

Red Impression

2

NO. 5CH456

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 91790

DATE 8-9-55

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

P.C.91 GREETINGS FROM LAGUNA BEACH
FLORIDA NEAR PANAMA CITY, FLORIDA

Cello Proof + Paper

OCT 14 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED DUMMY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Op 1 Sht 4½

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

New Process

✓ L - 1CN624 B - 2~~BH 10[illegible]~~ 7BH 1917 ✓
✓ A - 1BH 2664 E - 2CH955 NO
~~No~~ ✓ G - ~~2~~ 5CH475 A - ~~2BH 10[illegible]~~ 7BH 1917 ✓
NO U - 5CH459 C - ~~2BH 10[illegible]~~ 7BH 1917 ✓
✓ N - 4CN857 N - 1CN624 NO
✓ A - 4CH863

Background 4CN859 NO

also 7BH 1917 ✓

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked C
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 30 1955	Aug 31, 55
SKETCH L.O.		7½		
RETOUCHING		5	SEP 1 1955	
REPHOTO			SEP 12 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 29 '55	OCT 31 '55
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH457

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 91790

DATE 8-9-55

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

P.C. 92 AN AMAZING SUNSET ON THE GULF OF MEXICO, ALONG THE BEAUTIFUL SCENIC HIGHWAY 98, NEAR PANAMA CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SEP 21 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 17 1955	AUG 29 1955
SKETCH				
RETOUCHING	1	24	AUG 12 1955	AUG 17 1955
REPHOTO				SEP 23 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 31 1955	
HAND COLOR PROOF				
ARTIST DEPT.		7		

New Process

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH458
458

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 91790

DATE 8-9-55

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO
TITLE IN FULL P.C. 93 THE WAYSIDE PARK, A FAVORITE SPOT FOR A DAYS OUTING ON THE BEAUTIFUL GULF OF MEXICO, NEAR PANAMA CITY, FLORIDA	IMPRINT SAME AS ABOVE OCT 6 - 1955 B
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

New Process

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 6 1955	SEP 8 - 1955
SKETCH				
RETOUCHING	5	2½	AUG 30 1955	SEP 6 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 8 1955	OCT 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Cor. Art

NO. 5CH459

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 91790

DATE 8-9-55

12½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

P. C. 94 IT'S SO EASY TO ENJOY YOURSELF ON THE BEAUTIFUL SNOW WHITE SANDS, AT PANAMA CITY BEACH, FLORIDA

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SEP 21 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1955	AUG 29 1955
SKETCH				
RETOUCHING	7	1½	AUG 12 1955	AUG 17 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			AUG 31 1955	SEP 27 1955
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH460 **ORDER NO.** 91809 **DATE** 8-10-55

CUSTOMER MURPHY'S MOTEL
ST. PETERSBURG, FLORDDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

12½ M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MURPHY'S MOTEL ON THE SKYWAY ROUTE
U.S.19, ST. PETERSBURG, FLORIDA

SEP 23 1955 B

(All of this on address side)
FRONT NO. 5 R. M. Yes No ✓
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 7 - 1955 T OCT 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

New Process

Rct. 4

L.A. 7

E.J.H

6637

NO. 5CH461

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

ORDER NO. 91826

DATE 8-11-55

$12\frac{1}{2}^{M}$ POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL
PHARMACY BUILDING, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

IMPRINT SAME AS ABOVE
PHARMACY BUILDING, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

SEP 26 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS
TAN AND ALUMINUM, EXCEPT ENTRANCE AND FAR SIDES WHICH
ARE BUFF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By P1
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955
SKETCH				
RETOUCHING	5	1½	AUG 18 1955	AUG 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 25 55	SEP 29 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH462

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS ORDER NO. 91826

DATE 8-11-55

$12\frac{1}{2}$ M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

LANIER DORMITORY FOR MEN, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME ASABOVE

LANIER DORMITORY FOR MEN, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

SEP 26 19[illegible]

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE POST & WIRES. FIX TREES.

TAN AND BUFF COLOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955
SKETCH				
RETOUCHING	5	2	AUG 18 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 25 1955	SEP 29 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH463

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

ORDER NO. 91826

DATE 8-11-55

12½ M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STUDENT UNION BUILDING, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

STUDENT UNION BUILDING, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

SEP [illegible] B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR AND LIGHT POST. FIX TREE BRANCHES

TAN BRICK AND CONCRETE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or [illegible] to the [illegible] Please [illegible] that all [illegible] colors are [illegible] with each other [illegible] as suggestive [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955
SKETCH				
RETOUCHING	1	2	AUG 18 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 31 1955	SEP 29 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5CH463

File

Make corrections [illegible]
Customer O.K.

NO. 5CH464

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS ORDER NO. 91826

DATE 8-11-55

12½ M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ✓
GIRL'S DORMITORY, TEXAS SOUTHERN UNIVERSITY, HOUSTON, TEXAS

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE
GIRL'S DORMITORY, TEXAS SOUTHERN UNIVERSITY, HOUSTON, TEXAS

SEP 27 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, SIGNS, LAMP POST AND TREES IN FOREGROUND.

TAN AND CONCRETE. SECTION OF BRICK OVER ENTRANCE IS BUFF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

[illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955 AUG 25 1955
SKETCH				
RETOUCHING	5	3	AUG 31 1955	SEP 6 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1955	SEP 29 1955
HAND COLOR PROOF				
ARTIST DEPT.	51	7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH465

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

ORDER NO. 91826

DATE 8-11-55

12½ M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING, TEXAS
SOUTHERN UNIVERSITY, HOUSTON, ~~TE~~
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

ADMINISTRATION BUILDING, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, WIRES, CARS, ETC. PUT FLAG ON POLE

CREAM COLOR WITH LIGHT BROWN WINDOW FRAMES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955
SKETCH				
RETOUCHING	1	2¼	AUG 17 1955	AUG 19 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			AUG 23 1955	OCT 5 1955
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

~~CORR. ART~~

NO. 5CH[illegible]466

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

ORDER NO. 91826

DATE 8-11-55

12½ M POST CARD C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAIRCHILD BUILDING, TEXAS
SOUTHERN UNIVERSITY, HOUSTON,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. no

IMPRINT SAME AS ABOVE

FAIRCHILD BUILDING, TEXAS SOUTHERN
UNIVERSITY, HOUSTON, TEXAS

SEP 27 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MAREKD. REMOVE CAR & BUS AND REMOVE TREE IN CENTER FAR FOREGROUND

BUFF AND MEDIUM BROWN BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Rephoto

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~**ATTENTION**~~

~~6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 18 1955	AUG 23 1955
SKETCH				
RETOUCHING	5	7½	AUG 23 1955	
REPHOTO			AUG 17 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 31 1955	OCT 5 1955
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH467

WEINER NEWS CO., BOX 8176, SAN ANTONIO, TEXAS

ORDER NO. 91830

DATE 8-11-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

25 ~~XX~~-TRANSIT TOWER, / SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. 10

IMPRINT SAME AS ABOVE
(AT BOTTOM OF MESSAGE SPACE)

"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUST. SEP 21 1955

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1307

ENLARGE PICTURE TO FULL FACE

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

ATTENTION

[illegible] subjects on order for [illegible] customer. Please see to it that all cuts or negatives are [illegible] form and colors are in [illegible] with each other to [illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955
SKETCH				
RETOUCHING		0	AUG 17 1955	AUG 17 1955
REPHOTO				
PHOTO-LITHO			AUG 17 1955	OCT 5 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH468

WEINER NEWS CO., BOX 8176, SAN ANTONIO, TEXAS ORDER NO. 91830

DATE 8-11-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

26 ~~21~~-OLMOS DAM BY NIGHT, SAN
ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(AT BOTTOM OF MESSAGE SPACE)

"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUST. OCT 17 1955

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH891

ENLARGE PICTURE TO FULL FACE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS

ATTENTION

2 Subjects or
[illegible] for this customer. Please
[illegible] or nega-
tives [illegible] colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1956
SKETCH				
RETOUCHING		0	AUG 17 1955	AUG 17 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	39	4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Colorm Tint

$3\frac{9}{16}$

6^{90}

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 5CH469 ORDER NO. 91831 DATE 8-11-55

CUSTOMER CENTRAL KENTUCKY NEWS
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
[✓ Title in Plate] Yes No Copyright in Plate Yes No
Title in full

WIND MILL
MOTEL AND RESTAURANT
NICHOLASVILLE, KENTUCKY

AUG 31 1955 T
OCT 4 - 1955 P

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No Same 9BH1631
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

OCT 5 - 1955 E

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Process

2 Repictures

L. O. 1
Ret. 5
L. A. 9

as quoted

E. J. H

G727

NO. 5CH471

B & W NEWS AGENCY, WACO, TEXAS

ORDER NO. 91901

DATE 8-12-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AUSTIN AVENUE IN DOWNTOWN WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES - encl.

IMPRINT SAME AS ABOVE

OCT 6 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE WIRES AND CARS IN FOREGROUND. MODERNIZE REMAINING CARS.

LEFT SIDE: 1st BLDG.TAN AND BROWN. HOTEL- BROWN & WHITE. TALL BLDG.IN BACKGROUND-BUFF.

RIGHT SIDE: "TEX.POWER & LIGHT"-SIGN LIGHT YELLOW & GREEN WITH BLDG. RED & TAN. "CENTRAL" SIGN MAROON AND WHITE. TALL BUILDING-BUFF & WHITE. COURT HOUSE AT END OF STREET IS BUFF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955
SKETCH				
RETOUCHING	1	2	AUG 17 1955	AUG 19 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 19 1955
HAND COLOR PROOF			AUG 23 1955	
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

~~CORR. ART~~

B & W NEWS AGENCY, WACO, TEXAS

NO. 5CH472

ORDER NO. 91901

DATE 8-12-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WACO HALL,
BAYLOR UNIVERSITY,
WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES - encl.

IMPRINT SAME AS ABOVE

OCT 4 - 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES. FILL IN BRANCHES.

BUILDING IS A LIGHT "OATMEAL" COLOR WITH GREY-GREEN WINDOW FRAMES AND DOORS. STEPS ARE GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1955	AUG 17 1955
SKETCH				
RETOUCHING	5	1¼	AUG 17 1955	AUG 19 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 23 1955	OCT 5 1955
HAND COLOR PROOF		1		
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9727

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 5CH473 ORDER NO. 91903 DATE 8-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
54 DRIVE IN CAFE
LIBERAL, KANSAS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Small type: Kennedy Photo
(see card 4CH333)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

NIGHT VIEW:

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS.

ON THEIR SIGN "54 CAFE" THE "F" IN CAFE WAS KNOCKED OUT BY HAIL AND WILL HAVE TO BE DRAWN IN BY HAND.
REMOVE TRAILERS IN BACKGROUND.

PHOTO CREDIT IN PLATE AS NOTED ~~XXX~~ ABOVE

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

Crn Art

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH474 ORDER NO. 91942 DATE 8-18-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER WATKINS CAFE
FORREST CITY, ARKANSAS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WATKIN'S CAFE OCT 13 1955 B-

(see below for balance of type on
2 locations) See my Layout attached.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

NOV 4 - 195 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout 2-VIEW CARD-
NOTE LAYOUT BELOW. EXTERIOR VIEW: REMOVE CAR, PARKING METERS & BLEND OUT ADJOINING BUILDINGS. SHOW UP THE "HIGHWAY 70" SIGN.
FOR DINING ROOM VIEW - CROP TO MATCH OTHER VIEW.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Exterior view	WATKIN'S CAFE Highway 70 in Downtown FORREST CITY, ARKANSAS ←
WATKIN'S CAFE Highway 70 & 79 in Downtown WEST MEMPHIS, ARKANSAS →	Dining Room

COLOR DESCRIPTION

DINING ROOM: TABLES & CHAIRS LIGHT BUFF, WOODWORK WALNUT, CEILING GREY-BUFF, MURAL IN BACK, BLACK & WHITE. FLOOR PALE RED STONE WITH OCCAS. WHITE OR LIGHT PINK. WOOD TRIM IN BACK IS PALE GREEN.

PHOTO USED FOR

RETURN PHOTO YES NO

EXTERIOR VIEW: FRONT IS CREAM & BLACK, WITH BROWN BRICK AT ENTRANCE. LARGE SIGN IS BLACK, WITH GREEN BORDER & WHITE LETTERS. SIGN AT ENTRANCE IS RED. DOORS WHITE. WINDOW SIGNS BLUE WITH BORDER NEON IN RED.

3M-11-23-53

New [illegible] 2 [illegible]
Lo. 1½.
Pat 3.
Lo 9.

WAW

as quoted 4.

Colored sec – 8h

1

NO. 5CH475

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 92008

DATE 8-18-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.12 GREETINGS FROM JACKSONVILLE BEACH, FLORIDA

small type: (c) Curt Teich & CO., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

OCT 11 1955 B

PHOTO PROPERTY OF CU T.

RETOUCHING AND COLOR DESCRIPTION

SEP 12 1955

FOLLOW DUMMY AND ENCLOSED INSTRUCTIONS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1955	
SKETCH		7	[illegible] 55	
RETOUCHING		6	[illegible]	SEP 20 1955
REPHOTO			SEP 8 1955	
PHOTO-LITHO			SEP 21 -55	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		18		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

J 4C-H376 ✓
A 4C-H377 ✓
C 2B-H599 ✓
K 2B-H599 ✓
S 2B H599 ✓
O 4C-H375 ✓
N 2B-H599 ✓ Background OCH506
V 0B-H336 ✓
I 8A-H1775 ✓
L 7B H1519 ✓
L 7B H1519 ✓
E 2B H599 ✓

B 7B H977 ✓
E OC H507 ✓
A 7B H976 ✓
C 1B H493 ✓
H OC H508 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH476 ORDER NO. 92014 DATE 8-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DECATUR NEWS AGENCY
DECATUR, ILLINOIS

12½M POST CARD SIZE 3½ x 2½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MOTEL PARKVIEW, DECATUR, ILL.

OCT 11 1955
SEP - 55

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

NOV 10 1955 B

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-28-53

Ref. 3
L.A. 7

~~No process~~

as is

photo returned to Customer 1-24-56

EJH

Rec. 2½
L.A. 6¾

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH477 ORDER NO. 92015 DATE 8-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER McCormick Company
Amarillo, Texas

PHOTO RETURNED TO

6½ M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 4 - 1956 B

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] → Center

DISTRIBUTED BY McCORMICK COMPANY PHOTOGRAPHERS,
AMARILLO, TEXAS

NOV 2 - 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] → Black & White Proof. Titles — Red, Blue

YOUNG MEN'S CHRISTIAN ASSOCIATION

TAKE OUT: FRONT OF CAR, PARKING METERS, THREE NO PARKING SIGNS,
FRONT OF HOUSE, FIRE PLUG AND AIR CONDITIONER.

AUG 31 1955

[illegible]

FOLLOW OVERLAY

COLOR DESCRIPTION

FLAG POLE, WINDOW FRAMES AND FRONT OF THE WINDOW TRIM IS THE SAME AS NO.20. KNOB ON FLAG POLE IS BRASS. SIGN ON FLAG POLE IS WHITE WITH RED LETTERS, NO. 31 RED. BICYCLE RACK AS MARKED IS SILVER. LOWER BRICK AROUND WINDOWS WILL BE NO.52, ALL OTHER BRICKS WILL BE NO. 15. DOOR FRAME LIKE BICYCLE RACK IS SILVER. COLOR OF THE STREET BRICK IS NO. 56

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M-11-23-53

New Rooms Pict. 3
Lil 7
Lvaw

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH478 ORDER NO. 92016 DATE 8-19-55

CUSTOMER Nob Hill Motel
Albuquerque, New Mexico

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

6½ M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOB HILL MOTEL, 3712 CENTRAL,
SOUTHEAST, ALBUQUERQUE, NEW MEXICO

SEP [illegible]
OCT 5 - 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

DEC 12 1955

Blue Print ← [✓ Handcolor] → Black & White Proof. Titles — Red, Blue

TO

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

PHOTO USED FOR

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH479 ORDER NO. 91949 DATE 8-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CASA BANGO
CAMAGUEY, CUBA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DEC 6 - 1955

JAN 31 1956

(All of this on address side)
FRONT NO. SPEC. R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Leave off words Post Card + Stamp Box

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Casa Bango)

MAKE REPHOTO: ~~MAKE BUILDING AS HIGH AS POSSIBLE.~~

~~FOLLOW SKETCH~~

LEAVE OFF WORDS ON FRONT: "POST CARD" and "PLACE STAMP HERE"

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New [illegible]

5×7 [illegible]

Ret. 2½
L.A. 7½

as [illegible]

E J R

G 758

NO. 5CH430

D. 64 MURRELL POST CARD CO., DAYTONA BEACH, FLA. ORDER No. 92028

DATE 8-22-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BEAUTIFUL FIRST BAPTIST CHURCH
ON PALMETTO AVE., DAYTONA BEACH,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

OCT 4

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Mrs Rogers

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 31 1955	SEP 2 1955
SKETCH				
RETOUCHING	5	3½	AUG 23 1955	AUG 31 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 2 1955	OCT 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH481

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 91967

DATE 8-22-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF THE
UNIVERSITY OF AKRON,
AKRON, OHIO

SEP 6 - 1955 T

4' set up names of buildings as listed. cello proofs.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES to come~~ NO

IMPRINT SAME AS ABOVE

OCT 27 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. CROP BEST WAY. SHOW NAME OF EACH BUILDING IN BLACK TYPE OVER EACH BUILDING. TAKE OUT TYPE IN PICTURE. FOLLOW INSTRUCTIONS [illegible] ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked C
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 31 1955	
SKETCH				
RETOUCHING	1	3½	AUG 23 1955	AUG 31 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1955	OCT 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		5½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Process

Att. Stripping

Subtitles on Bldgs

per Overlay for

position

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH482 ORDER NO. 91992 DATE 8-25-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER W. CLYDE SIMPSON, JR.
VIRGINIA BEACH, VIRGINIA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 6 - 1955

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 1 - 1956

New Process

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Holiday House Motel)

REMOVE TELEPHONE POLE AND ALL WIRES. CLEAN UP ROADWAY, AND GROUNDS.

COLOR DESCRIPTION

PORCH CHAIRS ARE GREEN & YELLOW. NOTE ENCLOSED (DEXTONE) CARD FOR COLOR OF HOUSE AND UMBRELLA YELLOW #1. MMMMMMMM WINDOWS AND DOORS TRIM #11. ROOF AREA #70. BRICK RED STEPS. MAIN BUILDING WHITE SHINGLES. WROUGHT IRON RAILINGS ON PORCH AND UP STEPS (BLACK). MAKE THE CENTER WHITE GRAVEL. PLANTS ARE GREEN AND BORDER OF GROUNDS WHITE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. - 3½ hrs.
Ra. - 7½
maw

NO. 5CH483

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 92048

DATE 8-25-55

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

56.TAMPA HEIGHTS METHODIST CHURCH,
TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

[illegible] B-

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 2 1955	SEP 6 - 1956
SKETCH				
RETOUCHING		3½	AUG 30 1955	SEP 2 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 8 1955	NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH484

DISTRIBUTED BY THE MINERAL WATER SYSTEM,
THE CITY OF EXCELSIOR SPRINGS, MO.

ORDER NO. 92057

DATE 8-26-55

12½ M POST CARD C. T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE JESSE JAMES HOME, EXCELSIOR
SPRINGS, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 3 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

OLD WOOD SHINGLE ROOFS ✓
OLD WOOD SIDING, LEFT ✓
TAN STONE CHIMNEY ✓
SIDING ON RIGHT IS WHITE ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 6 1955	SEP 8 - 1955
SKETCH				
RETOUCHING	5	1	AUG 30 1955	SEP 6 1955
REPHOTO				
PHOTO-LITHO				OCT 5 1955
BLUEPRINT STRIPPING, OPAQUING			SEP 8 1955	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH485 ORDER NO. 92063 DATE 8-29-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WENONAH HOTEL
BAY CITY, MICHIGAN

6½ M POST CARD SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACED

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WENONAH HOTEL, BAY CITY, MICH.

OCT 4- B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

NOV 2- B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Phot ret 1/5/56

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 4
L.A. 7½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH486 ORDER NO. 92108 DATE 8-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

12½ M POST CARDS SIZE

STYLE ART COLORTONE full face

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL CORTEZ
WESLACO, TEXAS

SEP 8 - 1955

SEP 19 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW ATTACHED SKETCH

(All of this on address side)
FRONT NO. 5 - R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
Side — [✓ Center]
THE ALLIS PRESS, KANSAS CITY, MO.

WATCH

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

5×7 [illegible]

L.O. 2
Ret. 4½
L.A. 10 ~~7½~~
HC 2
added

Old Way

as quoted

Very Rush

6713

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 5CH487

ORDER NO. 92143

DATE 9-1-55

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE WICHITA, WICHITA FALLS,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

OCT 11 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING DOWN SHORELINE AS SHOWN AND ADD SEVERAL SAIL AND MOTOR BOATS IN DISTANCE ON LAKE.

BUILDING CREAM AND RED ROOF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1955	SEP 15 1955
SKETCH				
RETOUCHING	1	3	SEP 2 1955	SEP 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 20 1955	OCT 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH488

ALFRED MAINZER, INC., 39-33 29th ST.,
LONG ISLAND CITY 1, N.Y. +TRADEMARK

ORDER NO. 92146

DATE 9-1-55

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

44-STATUE OF LIBERTY, NEW YORK
CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO,

IMPRINT SAME AS ABOVE

OCT 14 [illegible] B

SEP 30 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 3AH96 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1955	SEP 9 1955
SKETCH				
RETOUCHING	3	1/2 ✓	SEP 9 1955	SEP 20 1955
REPHOTO				
PHOTO-LITHO			SEP 20 1955	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Old Way

RUSH

G690

NO. 5CH489

SAM J. RODES, DELAND, FLA.

ORDER NO. 92174

DATE 9-6-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WOODLAND BLVD., THE MAIN STREET AND BUSINESS SECTION IN DELAND, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

OCT 13 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			9-7-55	SEP 9 - 1955
SKETCH				
RETOUCHING	5	2½	SEP 9 1955	SEP 14 1955
REPHOTO				
PHOTO-LITHO			SEP 16 1955	19 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH490 ORDER NO. 92179 DATE 9-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MORRIS FLORIST & GREENHOUSES
ST. PETERSBURG, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MORRIS FLORIST & GREENHOUSES
1043 - 5th AVE. NORTH - ST.PETERSBURG,
FLORIDA - PHONE 5-4200 DAY OR NIGHT
NEXT TO ST.ANTHONY'S HOSPITAL - TDS 1296

(All of this on address side)
3 SIDES
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

NOV

SEP 9 - 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

[illegible] 1CH1088

TITLE IN BOTTOM PANEL ON PICTURE SIDE - USE BEST COLORING.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 3
L.A. 7½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH491 ORDER NO. 92186 DATE 9-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CORAL APARTMENT MOTEL
CLEARWATER BEACH, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CORAL -
CLEARWATER BEACH, FLORIDA

OCT 7 - 1955

RETOUCHING DEPARTMENT
SEP 9 - 1956
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

DEC 7 - 195

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - COLORING AS ON ORIGINAL CARD 2CH774

COLOR DESCRIPTION

FOLLOW SKETCH - AS ABOVE

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 3
L. A. 7½

6727

NO. 5CH492

B & W NEWS AGENCY, WACO, TEXAS

ORDER NO. 92200

DATE 9-8-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Y. M. C. A.,
WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

SEP 12 1955 ✓ OCT 13 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL POSTS, SIGNS, CARS, WIRES, ETC. ADD FLAG TO POLE.
BROWN BRICK BASE, & BETWEEN WINDOWS. THE SIDES & ALONG EDGE OF BUILDING, WHITE STONE. REMAINDER BUFF BRICK. ALUMINUM WINDOWS.
RED FLOWERS AT ENTRANCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date 1-8

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 8 1955	
SKETCH	1			
RETOUCHING		2		SEP 14 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 16 1955	OCT 31 55
HAND COLOR PROOF				
ARTIST DEPT.		7		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH493

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 92201

DATE 9-8-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SA.30-RIPLEY'S AMAZING AND UNUSUAL "BELIEVE IT OR NOT", ST. AUGUSTINE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

OCT 12 1955 Ⓑ

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1955	SEP 13 1955
SKETCH				
RETOUCHING		2	SEP 14 1955	SEP 16 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			20 1955	OCT 31 '55
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Crop Out II

NO. 5CH494

WHOLESALE DISTRIBUTORS, INC.,BURLINGTON, IOWA

ORDER NO. 92217

DATE 9-9-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EXCURSION BOAT AND
MacARTHUR BRIDGE,
BURLINGTON, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 19 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW BILLOWY CLOUDS. SILVER BRIDGE.
WHITE BOAT, RED TOWER, BLACK STACKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up	✓		SEP 12 1955	SEP 15 1955
SKETCH				
RETOUCHING		2	SEP 15 1955	SEP 23 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 29 1955	NOV 4 1954
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH495

WHOLESALE DISTRIBUTORS, INC., BURLINGTON, IOWA

ORDER NO. 92217

DATE 9-9-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AIR VIEW OF DOWNTOWN BURLINGTON, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 28 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT IN CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1955	SEP 15 1955
SKETCH				
RETOUCHING	3	1	SEP 15 1955	~~SEP 20 1955~~
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 21 1955	NOV 4 1954
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH496

WHOLESALE DISTRIBUTORS, INC.,BURLINGTON, IOWA
PHOTO BY IOWA DEVELOPMENT COMMISSION

ORDER NO. 92217

DATE 9-9-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC VIEW, MISSISSIPPI RIVER FROM MOSQUITO PARK, BURLINGTON, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

OCT 19 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A HORIZONTAL VIEW. PUT IN CLOUDS
SHOW SPRING FOLIAGE. BIRDHOUSE IS GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 12 1955	SEP 15 1956
SKETCH				
RETOUCHING	5	2	SEP 15 1955	SEP 21 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			SEP 21 1955	NOV 4 1954
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6713

Corrected 11/25/55
Corr. Cut

NO. 5CH497

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 92238

DATE 9-12-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES encl.

IMPRINT SAME AS ABOVE

NEW MAYO CLINIC BUILDING,
ROCHESTER, MINNESOTA
(at bottom of message space):
ROCHESTER, "World-Famous Medical Center"

NOV 8 ✓ B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR TRANSPARENCY OF ENTIRE BUILDING FOR COLOR GUIDE (5CK1689). STATUES ARE OF BRONZE, TURNED GREEN COLOR (WHEN EXPOSED TO WEATHER). CLEAN UP ROOF OF CANOPY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 1[illegible] 1955	SEP 15 1955
SKETCH				
RETOUCHING	3	1	SEP 15 1955	SEP 23 1955
REPHOTO				
PHOTO-LITHO				NOV 10 1954
BLUEPRINT STRIPPING, OPAQUING			SEP 29 1955	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH498

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 92238

DATE 9-12-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ENCL. ✓

IMPRINT SAME AS ABOVE

NEW MAYO CLINIC BUILDING,
ROCHESTER, MINNESOTA

NOV 1[illegible] B

(at bottom of message space):
ROCHESTER, "World-Famous Medical Center"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR TRANSPARENCY OF ENTIRE BUILDING FOR COLOR GUIDE (5CK1689).

STATUE OF BRONZE, TURNED GREEN (FROM EXPOSURE TO WEATHER).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	SEP 15 1955
SKETCH				
RETOUCHING	3	2	SEP 15 1955	SEP 21 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 21 1955	NOV 21 1955
HAND COLOR PROOF				
ARTIST DEPT.		7 3/4		

JAN 17 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH499

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 92239

DATE 9-12-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-5. NEW AIR TERMINAL AND ADMINISTRATION BUILDING, CLEVELAND HOPKINS AIRPORT, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

OCT 28 195[illegible] B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE A 5X7 ENLARGEMENT FROM ENCLOSED NEGATIVE. CROP BEST WAY.

SEE OTHER INSTRUCTIONS ENCLOSED.

RETURN NEGATIVE TO CHAS. W. GANN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ____________
Date ____________

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By ____________
Date ____________

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~SEP [illegible] 1955~~ ~~SEP 16 1955~~	SEP 20 1955
SKETCH				~~OCT 7 1955~~
RETOUCHING		2	SEP 23 1955	
REPHOTO				
PHOTO-LITHO			OCT 10 1955	NOV 1[illegible] 1954
BLUEPRINT STRIPPING, OPAQUING				NOV 16 1954
HAND COLOR PROOF				NOV [illegible]
ARTIST DEPT.		734		

DATE BLUEPRINT OK'D ____________
By ____________
DATE HAND COLOR PROOF OK'D ____________
____

DATE Filed ____________
By ____________
DATE Photo Returned to Customer ____________
____

NO. 5CH500

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 92239

DATE 9-12-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-27. EAST 9th STREET PIER WITH TERMINAL TOWER IN BACKGROUND, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP BEST WAY.

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked C
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 1 1955	SEP 15 1955
SKETCH				
RETOUCHING	23	3	SEP 15 1955	SEP 21 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 21 1955	OCT 31 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH501 ORDER NO. 92245 DATE 9-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE WEST COAST INN
ST.PETERSBURG, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE WEST COAST INN
OVERLOOKING BEAUTIFUL TAMPA BAY
ST. PETERSBURG
FLORIDA

OCT 19 1955
SEP [illegible]

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH - CUSTOMER PREFERS YELLOW
PANEL ON RIGHT.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

[illegible]

L. O. ½
Ret. 3
L. A. 7½

NO. 5CH502

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROYAL NEVADA HOTEL,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES ✓

IMPRINT SAME AS ABOVE

NOV 23 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP [illegible] 1955	SEP 16 1955
SKETCH				
RETOUCHING				SEP 23 1955
REPHOTO	3	2	SEP 19 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1955	DEC 8 [illegible]55
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Com. Art

NO. 5CH503

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW FRONTIER HOTEL,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 26 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO 5 X 7 TRANSPARENCY.

RETURN TRANSPARENCY TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTIO

1 Subjects on
order for this customer. Please
ce to it that all cuts or nega-
ives are uniform and colors are
in harmony with each other
o make an attractive set.

Photo in 5CK1728

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP [illegible] 1955	SEP 16 1955
SKETCH				
RETOUCHING	5	2½	SEP 19 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1955	OCT 31 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH504

DESERT SUPPLY CO.,LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE SHOWBOAT,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 25 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

[illegible] order for this cust[illegible] [illegible] to it that all [illegible] or negatives [illegible] are [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP [illegible] 1955	SEP 16 1955
SKETCH				
RETOUCHING	3	1½	SEP 19 1955	SEP 23 1955
REPHOTO	—			
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1955	NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH505

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL RIVIERA HOTEL,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~Photo on 5CK/788~~

Blk + White
H.C. submitted

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 14 1955	SEP 16 1955
SKETCH				
RETOUCHING	3	1½	SEP 19 1955	SEP 23 1955
REPHOTO				
PHOTO-LITHO			1955	1954
BLUEPRINT STRIPPING, OPAQUING			OCT 3	NOV 1
HAND COLOR PROOF				
ARTIST DEPT.		½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH506

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE DUNES HOTEL,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

OCT 26 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~Photo in 5CK1728~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible] 1955	SEP 15 1955
SKETCH				
RETOUCHING		2	SEP 15 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1955	OCT 31 55
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH507

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MOULIN ROUGE,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 26 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP [illegible] 1955	SEP 15 1955
SKETCH				
RETOUCHING	2	3½	SEP 15 1955	
REPHOTO				
PHOTO-LITHO			OCT 3 1955	
BLUEPRINT STRIPPING, OPAQUING				OCT 31 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH508

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROYAL NEVADA HOTEL,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 26 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

9 Subjects on
rder for this customer. Please
e to it that all cuts or nega-
ives are uniform and colors are
in harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 14 1955	SEP 15 1955
SKETCH				
RETOUCHING	5	2	SEP 15 1955	SEP 23 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1955	OCT 31 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH509

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SWIMMING POOL AT THE
NEW FRONTIER HOTEL,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

DEC 12 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all [illegible] negatives are uniform [illegible] in harmony [illegible] to make an attractive [illegible]

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 14 1955	SEP 15 1956
SKETCH			SEP 15 1955	
RETOUCHING	5	7		
REPHOTO				
PHOTO-LITHO			OCT 3 1955	DEC 10 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Cris. Art

NO. 5CH510

DESERT SUPPLY CO., LAS VEGAS, NEVADA

ORDER NO. 92263

DATE 9-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL SWIMMING POOL AT THE PALATIAL DUNES HOTEL, LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

JU[illegible] 26 195[illegible] B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 14 1955	SEP 15 1955
SKETCH				
RETOUCHING	5	2¼	SEP 15 1955	SEP 23 1955 Lew Gro
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1955	NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH511 ORDER NO. 92271 DATE 9-13-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
DUTCH MOTEL
ALBUQUERQUE, NEW MEXICO

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE ✓

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DUTCH MOTEL /

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

NOV 21 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

COLOR GUIDE ENCLOSED /

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

[illegible]
Ret 2½
L.A. 7.

waw

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH513 ORDER NO. 92283 DATE 9-14-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NECHO ALLEN HOTEL
POTTSVILLE, PENNA.
Coal Mine Tap Room
Dining Room.

FRONT NO. 13
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ~~Yes~~ No Special type as sample
IMPRINT: [✓ ~~Customer~~] C. T. Imprint No Imprint
Side — Center
MARKEN & BIELFELD, INC., FREDERICK, MD.
OCT 27 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2 Repairs:

L. O. 1
Ref. 5½
H. C. 2½
L. A. 12½

[illegible]

was

as quoted

Very Rush

NO. 5CH514

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 92288

DATE 9-14-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AKRON GENERAL HOSPITAL,
AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

NOV 18 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT OLD CARS ONLY, ALSO WIRES AND POLES. ADD CLOUDS. BUILDING IS BUFF BRICK WITH CONCRETE WINDOW TRIM. CREAM MARBLE SECTION IN CENTER AND AT EXTREME LEFT. BLACK TOP DRIVEWAY. MAROON MARBLE AT FRONT IN CENTER AND AT SIDE OF CENTER. "AKRON GENERAL HOSPITAL" AT RIGHT IS CREAM LETTERS. CONCRETE TRIM AT TOP. CONCRETE SIDEWALK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP [illegible]	SEP 20 1955
SKETCH				
RETOUCHING		7½	SEP 23 1955	
REPHOTO				
PHOTO-LITHO			OCT 12 1955	NOV 23 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH515 ORDER NO. 92083 DATE 9-16-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER MECCA MOTEL
LITTLETON, COLORADO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **MECCA MOTEL**
LITTLETON, COLORADO

OCT 2

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

NOV 29

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

Origional photo returned to customer
8-24-56

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M-11-23-53

[illegible]

Ref. 2½
L.A. 7

E.J.H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH516 ORDER NO. 92084 DATE 9-16-55

CUSTOMER ELLIOTT'S PINE LOG
SKOKIE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 28 1955

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

✓

NOV 14 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Elliott's Pine Log)

FOLLOW PHOTO WHEREVER POSSIBLE IN REPRODUCTION
MAKE SKY NATURAL AND WITH CLOUDS

FOLLOW SKETCH FOR COLORS ONLY ✓

[illegible]

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS ONLY ✓

RETURN PHOTO YES NO

X

PHOTO USED FOR

3M-11-23-53

New process

[illegible] 3½
[illegible] 7

as [illegible]

E.J.H

RUSH
FRI — 11/4/55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH517 ORDER NO. 92085 DATE 9-16-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOTEL SHANGRI-LA
ON U.S.HIGHWAY SEVENTY-ONE
ST. JOSEPH, MO.
PHONE 25422

NOV 23 1955 (B)
SEP 29 1955 T

FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
Side — [✓ Center]
THE ALLIS PRESS, KANSAS CITY, MO.

DEC 12 1955

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

FOLLOW SKETCH — see "large" file

to customer

COLOR DESCRIPTION

FOLLOW SKETCH

Ret.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

[illegible]

Ret. 5½
L. A. 8

a: [illegible]

E. J. H.

NO. 5CH518

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 92090

DATE 9-16-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 4-TWELFTH STREET
BAPTIST CHURCH,
GADSDEN, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

NOV 2 - 1955 13

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED CARD FOR COLORS ~~AND READING MATTER~~.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

[illegible] on [illegible]. Please see to it that all cuts or signatures are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By ✓

Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 16 1955	SEP 20 1955
SKETCH				
RETOUCHING	1	3		
REPHOTO			SEP 23 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 1955	NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Con. Art.

NO. 5CH519

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 92090

DATE 9-16-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 6-NOCCALULA FALLS
PARK, GADSDEN, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

OCT 26 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CHAIN ACROSS DRIVEWAY. DRIVEWAY IS WHITE STONES.
STONE IS TAN TO REDDISH-ORANGE-TAN. OUTLINE OF SIGN IS
STAINLESS STEE~~E~~L, LETTERS IN SIGN ARE BRIGHT RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF: YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 16 1955	SEP 20 1955
SKETCH				
RETOUCHING	2		SEP 23 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 3 55	OCT 31 1955
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH520

DISTRIBUTED BY MOORE NEWS CO.,BIRMINGHAM, ALA.

ORDER NO. 92090

DATE 9-16-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 7- HERBERT MEIGHAN
MEMORIAL BRIDGE,
GADSDEN, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

OCT 26 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TELEPHONE WIRES, AND DEBRIS ON RIGHT HAND SIDE.

TO MAKE A PRETTIER PICTURE - PUT IN A FRAME OF LEAVES ABOUT THE SIDES AND TOP OF CARD.

BRIDGE IS ALL CONCRETE AND BRIGHT STAINLESS STEEL

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 16 1955	SEP 20 1955
SKETCH				
RETOUCHING		2½	SEP 23 1955	
REPHOTO				
PHOTO-LITHO			OCT 3 1955	OCT 31 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5917

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH521 ORDER NO. 92353 DATE 9-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GRACE TERRACE
ORLANDO, FLORIDA

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

NOV 2 - 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO

(Grace Terrace)

FOLLOW SKETCH - ~~IT IS MOST IMPORTANT THAT THE WORDS "GRACE TERRACE" BE MOST PROMINENT ALTHO NOT TOO BOLD(ON THE PICTURE SIDE).~~

~~MORE PINK FLOWERS SHOULD BE ADDED SO THEY WILL REACH TOP OF THE FENCE, THIS MEANS ALL THE WAY ACROSS THE PICTURE.~~

~~IN R.M.-THE WORDS "GRACE TERRACE" SHOULD BE SAME SIZE AS "HOTEL DWELLERE" ON ENCLOSED CARD -~~

COLOR DESCRIPTION

FOLLOW SKETCH, ~~AS ABOVE~~.

RETURN PHOTO YES NO

PHOTO USED FOR

Rush

3M-11-23-53

Old Way

Ret. 2
L.A. 7½

47

waw

G 700

Must Have Proof
By Oct. 3

New Process
Part 3
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH522 ORDER NO. 92384 DATE 9-22-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DRUID HILLS METHODIST CHURCH
ATLANTA, GEORGIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 28 1955 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

NOV 22 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Exterior view of Church)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

E.J.H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH523 ORDER NO. 92392 DATE 9-22-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER S. TRAUB CO.,
HARTFORD, CONN.

PHOTO RETURNED

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BUART GEM (Barbers' Shears)
* NEW DESIGN
* NEW WORKING COMFORT
* NEW OPERATING EASE ....

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No ✓

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

Photo by Parkway Galleries

Old way

L. O. 2
Ret.
H. C. 1
L. A. 6

new

C 710

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH524 ORDER NO. 92393 DATE 9-22-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BOZEMAN'S COURT & RESTAURANT
NASHVILLE, TENN.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOZEMAN'S
COURT AND RESTAURANT
NASHVILLE, TENNESSEE

Cut copy [illegible] 2CH698

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

NOV 22 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE NEW PHOTOGRAPH - BUT COLORS AND TITLE REMAIN THE SAME,
ALSO INSIGNIAS --- SEE OLD CARD (2CH698) AND SMALL TRANSPARENCY.

COLOR DESCRIPTION

FOLLOW COLORS ON OLD CARD (2CH698)
AND SMALL TRANSPARENCY ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

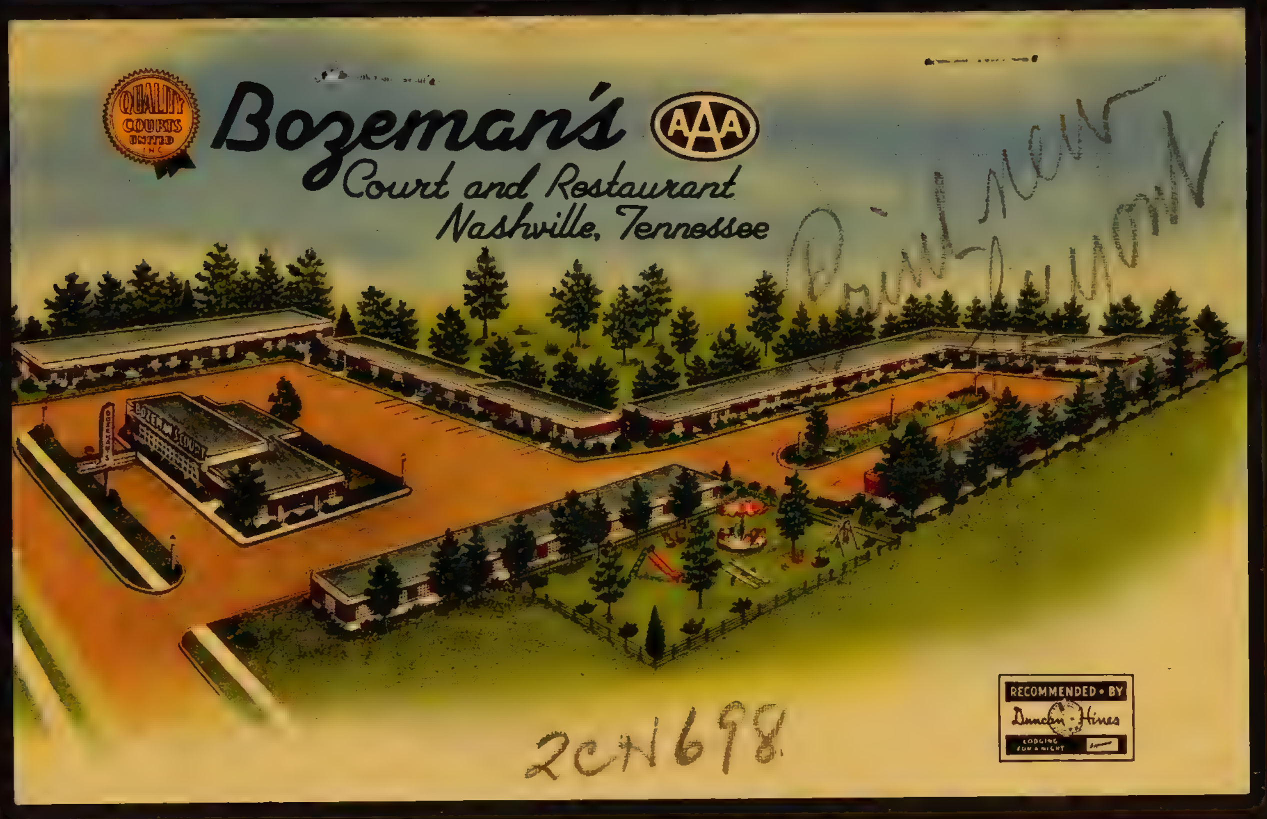
3M-11-23-53

R

4

E.J.H.

RUSH


QUALITY COURTS UNITED INC
Bozeman's
AAA
Court and Restaurant
Nashville, Tennessee
BOZEMAN COURT
RECOMMENDED • BY Duncan Hines LODGING FOR A NIGHT

[illegible]

2CN698

85

U.S.
41 & 70S

BOZEMAN'S

NASHVILLE, TENN.

Featuring 63 large fireproof rooms with automatic electric heat. Completely air-conditioned. Each room has Terrazzo floors, tile bath with tub and shower, telephone, television, and many other conveniences for your comfort.

Your pets are welcome.

Large, modern air-conditioned Restaurant

OURS IS A QUALITY COURT

PHONE-ALPINE 6-4163.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE
STAMP
HERE

2C-H698

NO. 5CH525

BLACKBURN NEWS AGENCY, KINGSPORT, TENNESSEE

ORDER NO. 92412

DATE 9-23-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BORDEN MILLS INC.
MANUFACTURERS OF BORDEN FABRICS,
KINGSPORT, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

NOV 23 [illegible] B FEB 17 1956 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF BRICK IS A COMBINATION OF #7 and #28.

CROP AS MARKED AND PUT IN GREEN GRASS WHERE NECESSARY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TI

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	SEP [illegible]
SKETCH				
RETOUCHING	6	2	SEP 30 1955	
REPHOTO				
PHOTO-LITHO			OCT 12 1955	NOV [illegible]
BLUEPRINT STRIPPING, OPAQUING			JAN 31 1956	FEB 23 1955
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer 2 plates Retd.
3/8/57 9 am

MAKEOVER

Charge to CUSTOMER

MAKEOVER

MAKEOVER

MAKEOVER

NO. 5CH526

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 92507

DATE 9-26-55

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-107-DOCTORS HOSPITAL,
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES ✓

IMPRINT SAME AS ABOVE

OCT 28 1955 B

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

Take out wires, cars and street signs. Take out mail boxes. Add clouds. Show only the hospital and set right and left of building into background. Crop at top and bottom.
Bldg. is a grey-buff brick with dark green window trim. Concrete trim at top and around top windows. Buff brick walls, New section at right is cream marble with maroon marble at bottom. Doors are chrome. Grey panels below center windows. "Doctors Hospital" are gold letters.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 27 1955	SEP 29 1955
SKETCH				
RETOUCHING		3½	SEP 30 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 10 '55	NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 5CH527

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 92518

DATE 9-27-55

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATERFALLS AND FOUNTAIN AT
LOWER ENTRANCE TO FORMAL GARDENS,
GRAND LODGE HALL, MASONIC HOMES,
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NOV 3 - 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

"OPERATE" THE FOUNTAIN, WATER NEEDED ON THE FALLS (SEE CARD OB494 BUILDINGS ARE ABOUT #39. GREEN FOLIAGE. CONTRAST THE FLOWERS DEFINITELY. SLATE ROOF ON BUILDING, WITH SCATTERED BRIGHTER SPOTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO[illegible]

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 2[illegible] 1955	OCT 3 - 1955
SKETCH				
RETOUCHING	6	2	OCT 4 1955	OCT 7 1955
REPHOTO				
PHOTO-LITHO			OCT 10 1955	
BLUEPRINT STRIPPING, OPAQUING				NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH528

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 92518

DATE 9-27-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
McKEE MEMORIAL COTTAGE,
MASONIC HOMES,
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NOV 7 - 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ARE ALL GRAY, BUT WITH A TANNISH CAST.
~~SEE 1B460~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 2 1955	OCT 3 - 1955
SKETCH				
RETOUCHING	5	1½	OCT 4 1955	OCT 7 1955
REPHOTO				
PHOTO-LITHO			OCT 10 1955	NOV 10 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH529

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 92518

DATE 9-27-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BERKS HOME, MASONIC HOMES, ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NOV 7 - 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ANTENNAE. MOTTLED ROOF. CHAIRS HAVE COLOR.

~~SEE 8A624~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 2 1955	OCT 3 - 1955
SKETCH				OCT 10 1955
RETOUCHING		1	OCT 4 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 12 1955	NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. ~~[illegible]~~ 5CH530

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

ORDER NO. 92518

DATE 9-27-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALLEGHENY COUNTY
MEMORIAL, MASONIC HOMES
ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NOV 3 - 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THINK OUT TREES SOMEWHAT TO SHOW MORE OF THE BUILDING.
2 BRONZE TREES AT ENTRANCE. FLOWERS ARE WHITE.

~~SEE 5246-29~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 2[illegible] 1955	OCT 3 - 1955
SKETCH				
RETOUCHING	6	3	OCT 4 1955	OCT 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 10 1955	NOV 10 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Colored Sht 7½

SEP 30 1955

NO. 5CH531

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

ORDER NO. 92530

DATE 9-27-55

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CAMP CASSADAGA
FLORIDA

(c) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Brit

Set up DEC 7 - 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Submit sketch

FOLLOW ATTACHED CARDS FOR LAYOUT AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C-2CH828 ✓
A-1BH1444 ✓
S-8BH865
S-2CH943 ✓
A-6BH967 ✓
D-3BH862 ✓
A-6BH969 ✓
G-6BH644 ✓
A-3BH862 ✓

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH 20		7		
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 2 1954	DEC 8 55
HAND COLOR PROOF				
ARTIST DEPT.		12		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH532 ORDER NO. 92436 DATE 9-28-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THE PEOPLES BANK OF STAFFORD
STAFFORD, VIRGINIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOV 7 - 1955 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint ✓

NOV [illegible] B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Peoples Bank of Falmouth) ✓

REMOVE TELEPHONE POLE & WIRES, AND ROUTE SIGN. ALSO REMOVE HOUSE ON LEFT OF PICTURE. ✓

COLOR DESCRIPTION

RED BRICK BUILDING. DARK GREEN SHUTTERS. SLATE COLORED ROOF.

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

[illegible]
[illegible]-3
La 7½
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH533 ORDER NO. 92442 DATE 9-28-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER HERALD PRINTING COMPANY
MOREHEAD CITY, NORTH CAROLINA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOV 3 - 1955 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

("Danco")

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

5

New process

Ret. 1½
L. A. 7

E.J.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

New Process
Rt 2½
Lo 6¾

waw

DIAL NO. 5CH534 ORDER NO. 92473 DATE 9-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FLOARNO MOTEL
GRAND FORKS, NORTH DAKOTA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLOARNO MOTEL
GRAND FORKS, NORTH DAKOTA

B

FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 5 - 1956

MAR 5 - 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE POWER LINES AND CLEAN UP DRIVE AND GRASS.

add to left edge

COLOR DESCRIPTION

WHITE STUCCO BUILDING, ROYAL BLUE TRIM AROUND DOORS AND WINDOWS. RED, GREEN & YELLOW CHAIRS. SIGN HAS A BLUE TOP & YELLOW COLUMN WITH ROSE & GOLD NEON. ROSE BUSH HEDGE AROUND DRIVE. PETUNIA [illegible] PLANTER AT BASE OF SIGN. THERE ARE BEGONIA PLANTS AT LEFT END OF THE MOTEL BENEATH THE TREE-PUT IN A BIT OF COLOR THERE. PHONE BOOTH IS RED AND WHITE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

NO. 5CH535

PENINSULA DISTRIBUTING CARD COMPANY, PORTSMOUTH,
VIRGINIA ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN, BEACH AND BOARDWALK
SCENE FROM FISHING PIER,
VIRGINIA BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

Same as Above

DEC 2 - 1956 8

PHOTO PROPERTY OF customer

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY, 5CK1030

SUBMIT: - RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 - 1955	OCT 7 - 1955
SKETCH				
RETOUCHING		1½	OCT 7 1955	OCT 11 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 12 1955	DEC 8 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

PENINSULA DISTRIBUTING CARD COMPANY, PORTSMOUTH VIRGINIA

NO. 5CH536

ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF VIRGINIA BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

Same as above

DEC 16 1955

PHOTO PROPERTY OF customer

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY Sckrong

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 - 1955	OCT 7 - 1955
SKETCH	1			
RETOUCHING		3	OCT 7 1955	
REPHOTO				
PHOTO-LITHO			OCT 12 1955	JAN 5 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH537

PENINSULA DISTRIBUTING CARD COMPANY, PORTSMOUTH,
VIRGINIA

ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ON THE BEACH, VIRGINIA BEACH,
VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

Same as above

13

DEC 8 - 19[illegible]

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1955	OCT 7 - 1955
SKETCH				OCT 10 1955
RETOUCHING	1	1 ✓	OCT 7 1955	
REPHOTO				
PHOTO-LITHO			OCT 12 1955	DEC 19 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		731		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

PENINSULA DISTRIBUTING CARD COMPANY, PORTSMOUTH
VIRGINIA

NO. 5CH538

ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN, BEACH AND BOARDWALK,
VIRGINIA BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

DEC 2 - 1955 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY 5CK2032

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 1955	OCT 6 - 1955
SKETCH				
RETOUCHING	1	1	OCT 6 1955	OCT 12 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 12 1955	DEC 8
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH539

PENINSULA DISTRIBUTING CARD COMPANY, PORTSMOUTH, VIRGINIA

ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRDSEYE VIEW OF BOARDWALK AND
BEACH, VIRGINIA BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

DEC 13 1955

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY ZK 1032

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

[illegible] Subjects [illegible] customer. Please [illegible] that all cuts or nega- [illegible] uniform and colors are [illegible] harmony with each other [illegible] make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 - 1955	OCT 6 - 1955
SKETCH				
RETOUCHING	/	1½	OCT 6 1955	OCT 10 1955
REPHOTO				
PHOTO-LITHO			OCT 12 1955	DEC 19 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

PENINSULADISTRIBUTING CARD COMPANY, PORTSMOUTH,
VIRGINIA

NO. 5CH540

ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF VIRGINIA BEACH,
VIRGINIA BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

NOV 28 1956 3

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY 55 5CX2079

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 - 1955	OCT 6 - 1955
SKETCH				
RETOUCHING		2½	OCT 6 1955	OCT 7 1955 [illegible]
REPHOTO				
PHOTO-LITHO			OCT 10 1955	DEC 8 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH541

PENINSULA DISTRIBUTING CARD COMPANY, PORTSMOUTH, VIRGINIA

ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL VIRGINIA BEACH,
VIRGINIA BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

NOV 28 1955 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY JCK7037

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

8 Subjects [illegible] for this customer. Please [illegible] all cuts or [illegible] colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 5 - 1955	OCT 6 - 1955
SKETCH				
RETOUCHING		1½	OCT 6 1955	OCT 12 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 12 1955	DEC 8 1955
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 5CH542

PENINSULA DISTRIBUTING CARD COMPANY, PORTSMOUTH,
VIRGINIA

ORDER NO. 92492

DATE 10-4-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH AND BOARDWALK, SCENE,
VIRGINIA BEACH, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

NOV 28 1955 8

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR TRANSPARENCY 5CK7037

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 - 19	OCT 6 - 19
SKETCH			OCT 6 1955	
RETOUCHING		1¼		
REPHOTO				
PHOTO-LITHO			OCT 12 1955	DEC 8 55
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH543

PURBLISHED EXCLUSIVELY FOR FRANK T. PATYK, SAULT STE. MARIE, MICH.

ORDER NO. 92584

DATE 10-6-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER-BORDER

TITLE IN FULL EXCURSION BOAT "BIDE-A-WEE" TAKING LOAD OF SIGHT-SEERS ON TRIP ALONG THE ST.MARY'S RIVER AND THRU THE WORLD FAMOUS LOCKS AT SAULT STE.MARIE, ~~MICHIGAN~~

Sub-title: LEAVING WELCH'S DOCK

Sub-title: LOCKING THROUGH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

title - 2 line Top + Bottom

Sault

NOV 29 1955 B

FEB 10 1956 B — New (Corrected)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A VERTICAL VIEW:

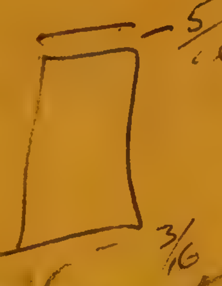
MAKE A PRINT FROM EACH NEGATIVE.

Top View - Boat is white with green water line. Brown railing. "Bide-a-Wee" is black. Pilot house is white.

Bottom View - Colors of boat same as above, Wall is gray stone. Different colored flag on boat

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET



Dup. Panels

M.O. BLK

Put in Panels all color

also 5CK 3076

D-11141

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 7 1955	OCT 11 1955
SKETCH		1		
RETOUCHING		[illegible]	OCT 12 1955	~~OCT 18 1955~~
REPHOTO			OCT 7 1955	OCT 11 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 25 1955	DEC 8 1955 FEB 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

Mr Brown

Photo in 5CK3076 & 5CK3077

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Negatives sent to Clinton W Slack - Sault Ste. Marie Mich 12/15 JFm

NO. 5CH544

SCENIC ART SERIES, B.S. REYNOLDS CO.
WASHINGTON, D.C.

ORDER NO. 92585

DATE 10-6-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
96-USO-TA LOUNGE, UNION STATION,
WASHINGTON, D. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

NOV 1[illegible] 1955 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1955
SKETCH				
RETOUCHING		2½	OCT 11 1955	OCT 12 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 12 1955	NOV 21 1955
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH545

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 92587

DATE 10-6-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE DOWNTOWN PRESBYTERIAN CHURCH,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT Same as above

OCT 20 1955 NOV 30 1955

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE SPECIAL SHEET ATTACHED.

MAKE REPHOTO

6CH5

old way

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1955	OCT 11 1955
SKETCH				
RETOUCHING		3½	OCT 11 1955	OCT 12 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 12 1955	OCT 21 1955
HAND COLOR PROOF		1¾		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Very Rush

45736

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH546   ORDER NO. 92618   DATE 10-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER ROCKETTE MOTEL
SMITHERS, WEST VA.

12½ M POST CARDS SIZE 3½ X 5½   STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No   Copyright in Plate Yes No
Title in full
ROCKETTE MOTEL and RESTAURANT
U. S. ROUTE 60
SMITHERS, W. VA.

NOV 18 1955 B

(All of this on address side)
FRONT NO. 5   R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No   Special type as sample
IMPRINT: Customer   [✓ C. T. Imprint]   No Imprint ✓
Side → Center
GRAFTON SOUVENIR, GRAFTON, W.VA.
JUN 18 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof.   Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

New Proc[illegible]?
Pt 2½
Ja ?

Ch

NO. 5CH547

PUBLISHED AND COPYRIGHTED EXCLUSIVELY FOR FRANK T. PATYK, SAULT STE. MARIE, MICH.

ORDER NO. ~~92589~~ 92590

DATE 10-7-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER,] CENTER-BORDER

TITLE IN FULL

MOONLIGHT SCENE ON THE CANAL,
SAULT STE. MARIE, MICHIGAN

© A. E. YOUNG

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NOV 18 1955

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 83780-N
FOLLOW CARD 83780-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1955	OCT 17 1955
SKETCH				
RETOUCHING	6	7	OCT 11 1955	OCT 12 1955
REPHOTO				
PHOTO-LITHO			OCT 25 1955	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				NOV 21 1955
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

AC 31
La 1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH548 ORDER NO. 92622 DATE 10-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WITHERS VAN LINE
MIAMI, FLORIDA

6½ M BUS.CARDS SIZE 3½ X 2¼" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT [illegible] 1955 B

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DEC 9 — 1955 6

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Withers Van & Storage)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO
PHOTO RETURNED TO
PHOTO USED FOR

3M-11-23-53

ok

G 725

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH549 ORDER NO. 92653 DATE 10-11-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOSEPH MACARON & SONS
SPRINGER, NEW MEXICO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OASIS MOTEL
SPRINGER, NEW MEXICO

DEC 2 - 1955 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 3 - 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

MAKE REPHOTO FROM THE BETTER OF TWO TRANSPARENCIES.

REMOVE GAS TANK BEHIND THE MOTEL.
PUT IN FLOWERS NEAR THE "OASIS" SIGN AND IN FRONT OF FRONT LOBBY AND NO. 9 AND LAWN AND SIDES SHOW UP MORE.

COLOR DESCRIPTION

FOLLOW TRANSPARENCY FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

TRSPCYS RETD 4/9/55

5×7 Rephoto from transp.

New process

Ret. 2½
L. A. 7

NO. 5CH550

LA CROSSE NEWS AGENCY, LA CROSSE, WIS.

ORDER NO. 92679

DATE 10-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

MARY E. SAWYER MEMORIAL AUDITORIUM
LA CROSSE, WISCONSIN

NOV 11 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE THE LOW TEMPORARY ROPE FENCE AND ADD GRASS. ALSO REMOVE BUILDING AT FAR RIGHT. ADD FLAGS AND BUNTING AS IN SMALL PICTURE.

BUILDING IS A SORT OF CREAM COLOR BRICK. ENTRANCE DOORS ARE YELLOW AS WELL AS THE CANOPY OVER THEM. LETTERS ABOVE THE ENTRANCE ARE ALUMINUM

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 14 1955	OCT 18 1955
SKETCH				
RETOUCHING	6	½	OCT 13 1955	OCT 14 1955
REPHOTO				
PHOTO-LITHO			OCT 25 1955	NOV 21 '55
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH551

BAYOU NEWS AGENCY, BATON ROUGE, LA.

ORDER NO. 92680

DATE 10-13-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SEEING THE SIGHTS IN BATON ROUGE

Sub title - STATE CAPITOL

Rapper

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NOV 3 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THIS IS A TIME SAVERS CORRESPONDENCE CARD. MAKE UP CARD SIMILAR TO KROPP CARD ENCLOSED, WITH STATE CAPITOL VIEW ON LEFT SIDE - FROM PHOTO 4CH278.- MAKING THE VIEW TO TOP OF THE CARD, AND THE TYPE ON THE RIGHT SIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 13 1955	OCT 17 1955
SKETCH	2	2		OCT 25 1955
RETOUCHING	2	1½		
REPHOTO			OCT 25 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1¼		
ARTIST DEPT.		9¼		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Old Way

G 713

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 56H552 ORDER NO. 92684 DATE 10-13-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GALOVAN ASSOCIATES
KALAMAZOO, MICHIGAN

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOV 18 1955 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

[illegible] B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(First Federal Savings & Loan Assoc.)

WORK FROM LARGE BLACK AND WHITE PICTURE

3 - 35MM's ENCLOSED FOR COLOR GUIDE

COLOR DESCRIPTION

FOLLOW 35MM's (3) FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X [illegible]

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New process

Rec. 0
L.A. 7½

E.J.H.

NO. 5CH553

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 92742

DATE 10-14-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

39-GREETINGS FROM MAC DILL
FIELD, TAMPA, FLA.

SMALL TYPE - © CURT TEICH + CO. INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

NOV [illegible] 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

AS PER COLORED SKETCH ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

E710

- M - 5CH228 ✓
- A - 1BN1098 ✓
- C - 2CBH565 ✓
- D - 4CH671 ✓
- I - 2BH1544 ✓
- L - 1BH1099 ✓
- L - 2BN567 ✓
- F - 2BN988 ✓
- I - 2BH567 ✓
- E - 1BH1101 ✓
- L - 1BH1100
- D - 1BH484 ✓
- Background 1BH2675 ✓

E710

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				NOV 17 1955
SKETCH	-3	6	~~OCT 17 1955~~	OCT 25 1955
RETOUCHING	7	7	OCT 17 1955	
REPHOTO				
PHOTO-LITHO			OCT 25 1955	NOV 21 '55
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH554 ORDER NO. 92836 DATE 10-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOV 18 1955

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
DISTRIBUTED BY BEBOUT & DOWNS, INC., ✓
CLEVELAND 15, OHIO DEC 8 - 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue
(Roselawn Motel)

MAKE A PRINT FROM CUSTOMER'S NEGATIVE:

PICTURE MAY BE CROPPED AT BOTTOM, IF NECESSARY TO GET PROPER PROPORTIONS.

COLOR DESCRIPTION

NOTE TISSUE ON SMALL PHOTO.
A - ROOF, #23 RED
B - DRIVEWAY, GRAVEL
C - CHAIRS, ALTERNATE #65 GREEN AND #31 RED
D - FLOWERS, ASSORTED COLORS

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

New Process 1 Print
Rt 2
La 7½

1 Print $ 1.25

EJH.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH555 ORDER NO. 92837 DATE 10-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COMMERCIAL TRUCK BROKERS, INC.
HAINES CITY, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full COMMERCIAL TRUCK BROKERS, INC.
HAINES CITY, FLORIDA

NOV 22 1955

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

CB

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] → Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

Ret. 2½
L.A. 7½

New p[illegible]

as quoted

CB

6 7257

NO. 5CH556

BAYOU NEWS AGENCY, BATON ROUGE, LA.

ORDER NO. 92841

DATE 10-19-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] [✓ LOWER] CENTER-BORDER

TITLE IN FULL AIR VIEW OF THE
LOUISIANA STATE CAPITOL
AND GROUNDS,
BATON ROUGE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

NOV 22 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS INDICATED. BUILDING IS A LIGHT CREAM COLOR. BUILDING IN BACKGROUND IS VERY LIGHT BUFF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1955	OCT 25 1955
SKETCH				
RETOUCHING		1½	OCT 1 [illegible]	OCT 20 1955
REPHOTO				
PHOTO-LITHO				NOV 23 1955
BLUEPRINT STRIPPING, OPAQUING			OCT 28 1955	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH557 **ORDER NO.** 92842 **DATE** 10-19-55

CUSTOMER
CHIMES RESTAURANT
ST. AUGUSTINE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOV 22 19

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No ~~Special~~ type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

JAN 2

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
~~(Chimes Restaurant)~~

FOLLOW PENCIL SKETCH FOR LAYOUT - FOR A 2-VIEW CARD.

FOLLOW TISSUE OVERLAYS FOR INSTRUCTIONS

See Jan file

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

New Process
H 1
BT 3½
La 9

as quoted

EJH

6

NO. 5CH558

DISTRIBUTED BY NELIS TULIP FARM, HOLLAND, MICH. ORDER NO. 92853

DATE 10-21-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NELIS TULIP FARMS,
HOLLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES-to come~~ No

IMPRINT SAME AS ABOVE

DEC 7 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD BLUE SKY WITH THICK WHITE CLOUDS. TAKE OUT WHITE STAKE AMONG THE FLOWERS.
MAKE THE TULIPS A BRIGHT RED. FOLIAGE IS GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 2 1955	NOV 7 - 1956
SKETCH				
RETOUCHING	2	1½	OCT 24 1955	NOV 2 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	DEC 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH 559

DISTRIBUTED BY NELIS TULIP FARM, HOLLAND, MICH. ORDER No. 92853

DATE 10-21-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EIGHTH STREET,
HEART OF HOLLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES-to Some~~ N/O

IMPRINT SAME AS ABOVE

DEC 7 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP. TAKE OUT TRUCK AT RIGHT AND ALL OLD CARS, ALSO WIRES AND STREET SIGNS. LEAVE IN STREET LIGHTS. ADD CLOUDS.
SHOW THE FLAG PLAINER ON TOP OF BLDG. LEFT.
FOLLOW ENCLOSED TRANSPARENCY FOR LEFT SIDE OF STREET, AND USE CURTEICHCOLOR SHOT OF "STREET SCRUBBING" FOR COLORS ON RIGHT SIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF: YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 26 1955	OCT 27 1955
SKETCH				
RETOUCHING		3	OCT 24 1955	OCT 25 1955
REPHOTO		–		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 28 1955	DEC 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH560

DISTRIBUTED BY NELIS TULIP FARM, HOLLAND, MICH. ORDER NO. 92853

DATE 10-21-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOLLAND CIVIC CENTER,
HOLLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES to come~~ No ✓

IMPRINT SAME AS ABOVE

DEC [illegible] 1955 B [illegible] 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR AT RIGHT, ALL SIGNS IN WINDOWS, WIRES, PEOPLE AT RIGHT AND POLE AT RIGHT. LEAVE IN PEOPLE AT LEFT ENTRANCE. ADD CLOUDS CLOSE THE OPEN WINDOW. PUT AMERICAN FLAGS ON 2 FLAG POLES IN FRONT OF ENTRANCE. LEAVE IN SPOT LIGHTS ON ROOF.

FOLLOW COLOR TRANSPARENCY SUBJECT "HOLLAND CIVIC CENTER" FOR COLORS. ALSO REMOVE SIGN BY THE SIDEWALK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this [illegible]. Please see to it that [illegible] or negatives are unifo[illegible] colors are in harmony [illegible] other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 26 1955	NOV 28 1955
SKETCH				
RETOUCHING		2½	OCT [illegible] 1955	OCT 26 1955
REPHOTO				
PHOTO-LITHO			OCT 28 1955	DEC 1[illegible] 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH561

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 92854

PHOTO BY GIBBS

DATE 10-21-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 305-NEUMAN BOAT LINE FERRY "CORSAIR" GIVING FAST/ FREQUENT AUTO AND PASSENGER SERVICE BETWEEN MARBLEHEAD AND KELLEYS ISLAND, OHIO,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NOV 28 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ROPE OVER SIDE AT LEFT OF PICTURE. ADD CLOUDS. PLACE NAME OF BOAT IN BLACK BLOCK LETTERS ACROSS FRONT OF PILOT HOUSE, UNDERNEATH WINDOWS, MAKE READABLE. FERRY HAS BLACK BOTTOM-LIGHT GRAY UP TO PILOT HOUSE-PILOT HOUSE IS ALL WHITE. SMOKE STACK ALL WHITE WITH BLACK LETTER "N" (BLOCK TYPE) ON SIDE. BLACK RAILINGS GREY SEARCHLIGHT. LETTERING ALL BLACK(BLOCK TYPE). GREEN RUNNING LIGHTS(TOP LEFT). BLACK RUNNING LIGHTS(CENTER OF PICTURE).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1955	NOV 15 1955
SKETCH				
RETOUCHING		2½	OCT 24 1955	OCT 26 1955
REPHOTO				
PHOTO-LITHO			OCT 28 1955	DEC 8 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BL E. OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH562 ORDER NO. 92856 DATE 10-21-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE GARFIELD RESTAURANT
4110 ~~4001~~ PARK AVENUE
U. S. ROUTE 20, JUNCTION 83 and 46
ASHTABULA, OHIO

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint

[✓ Side] — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

FEB 22 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TITLE IN SKY-UPPER RIGHT

MAR 7 - 1956 B- [illegible]

FOLLOW ENCLOSED INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

2 Prints
Lo 1/2
Ret 3
La 7½

new

2 prints $2.50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH563 ORDER NO. 92969 DATE 10-28-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL VEREEN
MIAMI, FLORIDA

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

DEC 8 - [illegible]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO

(Hotel Vereen)

MAKE PRINT FROM NEGATIVE:

FOLLOW SKETCH - EXCEPT: REMOVE AWNINGS OVER THE WINDOWS -
LEAVE AWNING OVER ENTRANCE. .

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

New Process

1 print

Ret. 4
L.A. 7¾

as quoted

6738

NO. 5CH564

DISTRIBUTED BY OLSON NEWS COMPANY, SIOUX CITY, IOWA

ORDER NO. 92871

DATE 10-24-55

12½ M POST CARDS C.T. ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ABU-BEKR WHITE HORSE
MOUNTED PATROL,
SIOUX CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

DEC 7 - 195[illegible]

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TELEPHONE POSTS AND WIRES.

SEE ENCLOSED CARD FOR COLORS (56196)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects o[illegible] order for this customer. Please [illegible] to it that all cuts or nega[illegible]tives are uniform and colors [illegible] in harmony with each other [illegible] make [illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1955	NOV 3 - 1956
SKETCH				
RETOUCHING		3		NOV 1 1955
REPHOTO			1954	
PHOTO-LITHO			NOV 8	1955
BLUEPRINT STRIPPING, OPAQUING				DEC 8
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH565

DISTRIBUTED BY OLSON NEWS COMPANY, SIOUX CITY, IOWA

ORDER NO. 92872

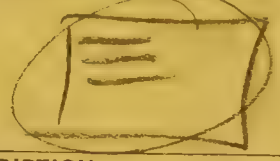
DATE 10-24-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL AIRPORT
ADMINISTRATION BUILDING,
SIOUX CITY, IOWA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

DEC 8 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE MAN ON LEFT. TOWER IS ALUMINUM, GREENISH GLASS TOP FLOOR. BUILDING IS TAN BRICK. CANOPY & BASE CALIFORNIA [illegible] REDWOOD. FOR PLANE COLORS SEE ATTACHED SAMPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 26 1955	NOV 17 1955
SKETCH				
RETOUCHING		2		OCT 26 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 28 55	DEC 8 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 5CH566

DISTRIBUTED BY OLSON NEWS COMPANY, SIOUX CITY, IOWA

ORDER NO. 92872

DATE 10-24-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PIERCE STREET LOOKING NORTH, SIOUX CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

DEC 2 - 1955 8

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

"KRESGE" - WHITE BUILDING, GOLD LETTERS

"MARTIN" - RED BRICK BUILDING, WHITE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2[illegible]	OCT 27 1955
SKETCH				
RETOUCHING		3½		OCT 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 28 1955	DEC 8 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH567

DISTRIBUTED BY OLSON NEWS COMPANY, SIOUX CITY, IOWA

ORDER NO. 92873

DATE 10-24-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SIOUX CITY STOCK YARDS,
SIOUX CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

DEC 2 - 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW THE "ARMOUR" SIGN. REMOVE "CUDAHY" SIGN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 26 1955	NUV 21 1955
SKETCH				
RETOUCHING		1½		OCT 26 1955
REPHOTO				
PHOTO-LITHO			OCT 28 1955	DEC 8 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8½		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH568

DISTRIBUTED BY OLSON NEWS COMPANY, SIOUX CITY, IOWA

ORDER NO. 92874

DATE 10-24-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL AUDITORIUM, SIOUX CITY, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

DEC 8 1955 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN BRICK BUILDING. GREEN ROOF. WHITE TRIM NEAR ROOF. WHITE WINDOW FRAMES. GLASS BRICK. SILVER CANOPY. CEMENT BASE.

NOTE ENCLOSED CARD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

______ Subjects c. order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ______
Date ______

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				NOV 8 1955
SKETCH			NOV 7 1955	
RETOUCHING		1½		NOV 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	DEC 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

NO. 5CH569

DISTRIBUTED BY OLSON NEWS COMPANY, SIOUX CITY, IOWA

ORDER NO. 92875

DATE 10-24-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUSIC PAVILION,
GRANDVIEW PARK,
SIOUX CITY, IOWA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE / ✓

DEC 2 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BAND SHELL. WHITE BENCHES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1955	OCT 27 1955
SKETCH				
RETOUCHING		2½		OCT 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 28 1955 —	DEC 8 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH570

MACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

ORDER NO. 92876

DATE 10-25-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO
TITLE IN FULL CHURCH OF WIDE FELLOWSHIP, SOUTHERN PINES, N. C.	IMPRINT SAME AS ABOVE
	DEC 27 1955
	PHOTO PROPERTY OF CUST.

FEB 16 1956 B - Correction

RETOUCHING AND COLOR DESCRIPTION

REMOVE SIGN IN FRONT OF CHURCH.

BUILDING IS TAN BRICK #26. TRIM IS GREY CEMENT. DOOR IS VARNISHED OAK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

Date

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 28 1955	OCT 31 1955
SKETCH				
RETOUCHING		2	OCT 25 1955	OCT 28 1955
REPHOTO				
PHOTO-LITHO			NOV 1 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

FEB 8 - 1956 Correct Titles

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G773

NO. 5CH571

DISTRIBUTED BY INDIANA NEWS CO.,INDIANA,PA.

ORDER NO. 92901

DATE 10-25-55

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHER AUDITORIUM, STATE
TEACHERS COLLEGE, INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

DEC 8 - 1955 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

USE AMERICAN ART POST CARD #OB104-N as guide.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 4 1955	NOV 8 - 1955
SKETCH				
RETOUCHING	2	1½	OCT 26 1955	NOV 4 1955
REPHOTO				
PHOTO-LITHO			NOV 8 1954	DEC 1? '55
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

NO. 5CH572
ORDER NO. 92901
DATE 10-25-55

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE J.S.MACK COMMUNITY SWIMMING POOL, INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

JAN 23 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

5CK2313

Use transparency, titled same as above, being produced as Curteichcolor post card for coloring instructions.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1955	OCT 31 1955
SKETCH	5	2	OCT 26 1955	OCT 28 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 1 1954	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH573

~~THE~~ BLACK AND GRANT CO., ZANESVILLE, OHIO

ORDER NO. 92902

DATE 10-26-55

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BETHESDA HOSPITAL, RESIDENCE
FOR NURSES, ZANESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

DEC 19 1955 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Take out lamp posts and wires. Add clouds. Take out No Parking sign at left. Take out barn at right.
Bldg. is light red brick with white window trim. White flag pole.
Show U.S. Flag. Black top street. Concrete trim at top of bldg.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				NOV 4 - 1955
SKETCH				
RETOUCHING		2½	OCT 26 1955	
REPHOTO				
PHOTO-LITHO			NOV 8 1954	JAN 5 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH574

THE BLACK AND GRANT CO., ZANESVILLE, OHIO

ORDER NO. 92902

DATE 10-26-55

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIFTH STREET LOOKING NORTH,
ZANESVILLE,OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

DEC 6 - 1[illegible]

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out wires across street. Take out old cars and trucks.
Add clouds.
For color instructions see attached note.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 2 1955	NOV 4 - 1955
SKETCH				
RETOUCHING		27	OCT 26 1955	NOV 2 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	DEC 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

Ace Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH575

THE BLACK AND GRANT CO., ZANESVILLE, OHIO

ORDER No. 92903

DATE 10-26-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF CELL DAM ON THE
MUSKINGUM RIVER, ZANESVILLE,
OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

DEC 6 - 1955

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Add clouds. Wash out debris in water below dam.

Left and right is a rust colored concrete. Buildings across river are gray wood. At left is red brick building. Tower in distance is Court House. It is white. "Zane Hotel" is yellow on green. Building is buff brick.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all ... or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 4 1955	NOV 8 - 195[illegible]
SKETCH				NOV 4 1955
RETOUCHING	2	1½	OCT 26 1955	
REPHOTO				
PHOTO-LITHO			NOV 8 1954	DEC 10 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH576

THE BLACK AND GRANT CO., ZANESVILLE, OHIO

ORDER NO. 92903

DATE 10-26-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Y.M.C.A., ZANESVILLE, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

DEC 8 - 1955 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out old cars and wires. Take out car and truck in foreground. Add clouds.

Building is red brick with red window trim.Sign is white letters on bright red background with white stripes.Canopy over door is gray. Flowers in green window boxes.Wall at right is silver painted brick. Black top street,white center line.Building at right is sand stone. Building at left is buff brick with gray center at front over gray and yellow canopy.Big bldg.at left is red brick with green window trim

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				NOV 3 - 1955
SKETCH			OCT 26 1955	NOV 1 1955
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO			NOV 8 1954	
BLUEPRINT STRIPPING, OPAQUING				DEC 19 55
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH577 ORDER NO. 92894 DATE 10-26-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FR. GEORGE SCHRAMMEL
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 31 1955 B

(All of this on address side)
FRONT NO. ~~5~~ No R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ [✓ No Imprint]
Side — Center

NOV 7 - 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Sociedad del Apostolado Catolico)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2 Ry 1
Lo ½
Ret 5
HC 2
La 11

All way

As specified

Must have going 11/2/55

NO. 5CH578

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 92914

DATE 10-26-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

IP-19-DOUGLAS LODGE,
ITASCA STATE PARK, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT SAME AS ABOVE

DEC 8 - 1955

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 5CK261 for Color

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1955	NOV 3 - 1955
SKETCH				
RETOUCHING	2	1	OCT 27 [illegible]	OC[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	DEC 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH579

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 92916

DATE 10-26-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM TENNESSEE

SMALL – © CURT TEICH & CO, INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

Same Set up

Paper & cells.

PHOTO PROPERTY OF C.T.

(B)

RETOUCHING AND COLOR DESCRIPTION

Follow sketch attached.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1955	OCT 31 1955
SKETCH				
RETOUCHING		6½		OCT 31 1955
REPHOTO				
PHOTO-LITHO			NOV 1 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		2		
ARTIST DEPT.		10		

Old Way

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH580 ORDER NO. 92961 DATE 10-27-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LOWRY MOTOR COURT
GREENVILLE, MISSISSIPPI

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWRY MOTOR COURT
GREENVILLE, MISSISSIPPI
ON U.S. HIGHWAY 82 AT McALLISTER ST.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

DEC 16 1955 B

JAN 1

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

NOTE DRIVEWAY IS PAVED WITH ASPHALT - DO NOT SHOW GREEN GRASS. REMOVE ALL CARS. SHOW ONLY MOTOR COURT, HOME ON RIGHT AND BOTH SIGNS ON EITHER SIDE OF ENTRANCE. ADD SHRUBBERY AT THE LEFT TO TAKE PLACE OF BUILDINGS IN BACKGROUND. AREA UNDER TREES HAS GREEN GRASS, AND WHITE LAWN CHAIRS (RIGHT).

COLOR DESCRIPTION

FOLLOW OLD CARD FOR COLORS (OCH1863)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Photo → 8x10 Copy
Ret 4½
La 7

Rephoto & Add'l Artwork } 7.25

incl. [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH581 ORDER NO. 92975 DATE 10-28-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VETERANS CANTEEN SERVICE
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE ✓

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DEC 2 - 1955 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

JAN 6 - 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(West Side Hospital)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New [illegible]

Ref. 4½
L. A. 7½

NO. 5CH582

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 93025

DATE 11-2-55

12½ M POST CARDS C.T.ART COLORTONE . FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
266-FAMOUS MARBLEHEAD LIGHTHOUSE
OVER 100 YEARS OLD, LOCATED AT
MARBLEHEAD, OHIO, ON LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

DEC 12 1955

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out type on picture side at bottom. Add clouds, Make U.S.Flag more prominent. Make water blue.
Follow 9B-H1857 for color of lighthouse. Everything else on photo in natural colors.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1955	NOV 8 - 1955
SKETCH				
RETOUCHING	2	1½	NOV 3 1955	NOV 4 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	JAN 5 1955
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH583

AVE MARIA GROTTO, CULLMAN, ALA.

ORDER NO. 93026

DATE 11-2-55

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

~~Top:~~ OUR LADY OF FATIMA GROUP
~~Bottom:~~ AVE MARIA GROTTO,
ST. BERNARD, ALABAMA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

JAN 17 1956 Ⓒ

FEB 8 - 1956 B-corrected

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 5 1955	NOV 10 1955
SKETCH				
RETOUCHING	2		NOV 4 1955	NOV 8 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 11 1955	JAN 25 1956
ARTIST DEPT.		7		

FEB 3 - 1956 FRONT

JAN 31 1956

Rush

On sheet

G-760

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH584

AVE MARIA GROTTO, CULLMAN, ALA.

ORDER NO. 93026

DATE 11-2-55

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARTIN'S CHURCH IN
LANDSHUT, BAVARIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

FEB 7 - 1956

DEC 8 - 1955

B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

FEB 3 - 1956

JAN 31 1956

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV [illegible]	NOV 8 - 1955
SKETCH				
RETOUCHING	2	2½	NOV 4 1955	NOV 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	DEC 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		7¼		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Rush
On Sheet

G760

NO. 5CH585

AVE MARIA GROTTO, CULLMAN, ALA.

ORDER NO. 93026

DATE ~~11~~-2-55

6½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PETER'S CHURCH,
ROME, ITALY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above ✓

JAN 11 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

Photo In
D11059

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other as much as possible.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

JAN 31 1956

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 7 1955	NOV 8 1955
SKETCH				
RETOUCHING	2	1½	NOV 4 1955	NOV 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	JAN 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

[illegible]

Rush on plate

G760

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH586 **ORDER NO.** 92991 **DATE** 11-3-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
HOTEL ROSITA D.HORNEDO
HAVANA, CUBA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL RESIDENCIAL ROSITA DE
HORNEDO
MIRAMAR, HABANA. PIZARRA B-6561

NOV 11 1955 B - NOV 7 [illegible] T

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DEC [illegible] B

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE LARGE PHOTOGRAPH. NOTE NUMBERING ON SMALL PHOTO:
1. SHOW TWO BEACH UMBRELLAS ON SAND
2. SHOW A LIGHT SHADE TO IMITATE WHITE SAND UNDER WATER.
3- REMOVE THIS BUILDING
4. SHOW LEAFY FULLY GROWN TREES, LEAVE SANDY BASE AROUND THE TREES.
5. COLOR SKY A VIVID BLUE.

COLOR DESCRIPTION

SEE ABOVE - SMALL TRANSPARENCIES FOR BUILDING COLOR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

Ref. 2
L.A. 7½

G 737

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH587 ORDER NO. 92992 DATE 11-3-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
THE PIT
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. [✓ Yes] No
(All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue
(The Pit)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Rephoto from colored sketch

Newspaper

Ret. 6
L.A. 7¾

man

as quoted

G 73-

NO. 5CH588

F.E.C.NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 93032

DATE 11-3-55

50 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BR-8 GRANT AND CHAPMAN ZEBRAS
AT AFRICA, U.S.A.
BOCA RATON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

NOV 1 [illegible]

PHOTO PROPERTY OF CT

RETOUCHING AND COLOR DESCRIPTION

For color follow 3CK1432

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				NOV 8 - 1956
SKETCH				
RETOUCHING	2	1½	NOV 4 1955	NOV 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 8 1954	NOV 15 1954
HAND COLOR PROOF	40	1½		11-17-55
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Rush
all way

NO. 5CH589

E. MADCIFF, HERSHEY, PA.

ORDER NO. 93034

DATE 11-3-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAND LODGE HALL DINING ROOM,
MASONIC HOMES, ELIZABETHTOWN,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT

GEBHART'S BOOK STORE,
ELIZABETHTOWN, PA.
Photograph by Bishop

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Hard wood floor, blond chairs - woodwork is oak- maybe 52 flowers on tables-daffodils - chimney block-concrete color - all windows stained glass, not too heavily done-including end one which seems clear. chandeliers are metal. Close venetian blinds in left center.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1955	NOV 11 1955
SKETCH				
RETOUCHING		2½	NOV 4 1955	NOV 9 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 15 1955	JAN 5 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH590

E. MADCIFF, HERSHEY, PA. WATCH

ORDER NO. 93034

DATE 11-3-55

12½M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE EDWARD W. KUHLEMEIER
MEMORIAL COTTAGE, MASONIC
HOMES, ELIZABETHTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT ~~[illegible]~~
GEBHART'S BOOK STORE,
ELIZABETHTOWN, PA.

DEC 13 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Roses at walk - chairs on the porch -
stonework is about color 39
slate roof has quite a few colored slabs

Use [illegible] 6A461

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8	NOV 10 1955
SKETCH				
RETOUCHING		/	NOV 4 1955	NOV 8 1955
REPHOTO				
PHOTO-LITHO			NOV 11 1955	DEC 19 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH591

E. MADCIFF, HERSHEY, PA.
A Vannucci Foto

ORDER NO. 93035

DATE 11-3-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DIVINE PROVIDENCE HOSPITAL
WILLIAMSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

[illegible] - 1956 B (c) JAN 17 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Remove car-crop at left- crop right at end of building - touch up shrubbery. also sky. crop from bottom if necessary. Keep statue visible on right. If possible bring out letters over doorway.
Brick #23 - Brick is flaked with dark bricks - practically black. Concrete block.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Return Co

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1955	NOV 10 1955
SKETCH				
RETOUCHING		2	NOV 4 1955	NOV 8 1955
REPHOTO			NOV 11 1954	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH592

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. **ORDER NO.** 93110

DATE 11-4-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-43. 20th STREET, LOOKING NORTH,
BIRMINGHAM, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **R. M.** NO

IMPRINT SAME AS ABOVE

FEB 1 - 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1853

Box 18794

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			~~NOV 4 1955~~ DEC 12 1955	DEC 15 1955
SKETCH				
RETOUCHING	2	1/2		DEC 12 1955
REPHOTO			NOV 28 1955	NOV 30 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			DEC 16 1955	FEB 13 1956
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH593 ORDER NO. 93150 DATE 11-9-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER LIBERY HOTEL
ATLANTIC CITY, NEW JERSEY

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 13 1956

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center ~~(at bottom of message~~ space): COAST ADV.AGCY.,ATLANTIC CITY, N.J.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Liberty Hotel),

USE PHOTO FROM D-6614:

Jn 9CK392
2-18-59

COLOR DESCRIPTION

USE PHOTO FROM D-6614: COLOR SCHEME IS GENERALLY THE SAME AS WITH ORIGINAL PHOTO. USE YOUR GOOD JUDGMENT IN ADDING ADDITIONAL COLOR.

Filler ~~tissue~~ on card

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

Ret 1/2
Pa 7/2

NO. 5CH594

W.N.CALDWELL,LAKESIDE,OHIO,DISTRIBUTOR

ORDER NO 93200

DATE 11-10-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

306-ROCKY SHORE ALONG LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

JAN 6 - 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow close to plate 31119-C-N
Add clouds - water is blue

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Color Proofs INCL.
SUBMIT

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 17	NOV 22 1955
SKETCH				
RETOUCHING		1½	NOV 11 1955	NOV 17 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 30 1955	
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH595 ORDER NO 93211 DATE 11-11-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DEVONSHIRE HOTEL
CHICAGO, ILLINOIS

50 M POST CARDS SIZE 3-1/2 x 5-1/2 STYLE C.T.ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DEVONSHIRE HOTEL
19 E. OHIO STREET
CHICAGO, ILL[illegible]

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center
✓

MAR 12 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Devonshire Hotel,Chicago,Illinois)

Use already retouched photo. Take out building on left and put cars in parking lot. Take out car in front of building. Put in marquee as shown on new photo. Marquee is stainless steel and letters also are stainless steel.
Put in new sign - take out old sign. New sign is as follows:
Background #32 - letters #15
Rest of colors like old card attached.

To customer

COLOR DESCRIPTION

1 - 8X10 B&W Photo Sent to Don Duncan
c/o Burlingame & Grossman
207 So Wabash ave Chgo

Org Art D on 3/31/59 CD

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

New [illegible]

R.S. 3½
S.A. 8

[illegible]

CR

6787

[illegible]
Pur 3
Ra. 6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 5CH596 ORDER NO. 93179 DATE 11-11-55

CUSTOMER WOLFIE'S RESTAURANT
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

G6
Photos for this Customer

PHOTO RETURNED TO

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

DEC 22 1955 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No Same as 1CH1566
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

JAN 27 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Wolfie's Restaurant)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

CR

3M-11-23-53

NO. 5CH597

STEPHEN FOSTER MEM.ASSOC.,INC.,WHITE SPRINGS,FLA ORDER No. 93221

DATE 11-14-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-15 DIORAMA OF "BEAUTIFUL DREAMER"
ON DISPLAY WAY DOWN UPON THE
SUWANNEE RIVER,/ STEPHEN FOSTER
MEMORIAL,| WHITE SPRINGS,FLORIDA|
(Title to be in white panel at bottom
of picture as per 2CH406)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. Yes ✓

IMPRINT No

6 - 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~For retouching - see tissue~~

XXX transparency for color

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 16 1955	NOV 25 1955
SKETCH				
RETOUCHING		2¼	NOV 16 1955	NOV 17 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 30 1955	
HAND COLOR PROOF				JAN 17 1956
ARTIST DEPT.		6¼		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH598 **ORDER NO.** 93191 **DATE** 11-15-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER CENTRAL STATES EQUIPMENT
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL HEIDELBERG,
BATON ROUGE, LA.

See Card for Style

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

APR 17 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

To Donohue

FOLLOW ENCLOSED "HEIDELBERG" CARD FOR COLOR AND R.M. ONLY
BACKGROUND ONLY AS ON "SHERIDAN PLAZA" CARD.
USE ONLY THE BUILDING WITH TITLE IN SKY AND FILL CARD
"COMFORTABLY" WITH PICTURE ALLOWING ABOUT 1/4" EACH SIDE.
REMOVE SIGN.

COLOR DESCRIPTION

FOLLOW "HEIDELBERG" CARD FOR COLORS ONLY

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

New proof

R. 3
L. A. 8

Color

3/27/56 Color corrections 1 3/4 hrs ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH599 ORDER NO 93256 DATE 11-16-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
SIMPLEX SHOE MFG.CO.,
MILWAUKEE, WIS.

25 M POST CARDS SIZE 3-1/2 x 5-1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
Happy Birthday Wishes

FRONT NO. 5
(All of this on address side)
R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

DEC 6 - 1955 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Simplex Shoe Mfg.Co.)
Birthday Cards
Happy Birthday Wishes

Follow sketch

COLOR DESCRIPTION

X

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

5x7 [illegible]
of sketch

Old [illegible]

Rec. 5
7

G732

as [illegible]

E732

Rush Proof By
11-28-55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~X~~5CH600 **ORDER NO.** 93332 **DATE** 11-17-55

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BLOYER'S MOTEL and RESTAURANT
SEVEN MILES WEST OF HAGERSTOWN, MD.
ALONG HISTORIC AND SCENIC U.S. 40

(All of this on address side)

FRONT NO. 13 R. M. [✓ Yes] No ✓

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] C. T. Imprint No Imprint

Side — Center

MARKEN & BIELFELD, INC., FREDERICK, MD.

FEB 7 - 1956

JAN 12 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: EXCEPT - THE ROADS SHOULD BE A LIMESTONE GREY COLORING(NOT PINK). THE ROOF ON THE MAIN BUILDING SHOULD BE A DARK BLUE. WINDOW AWNING SHOWING ON EXTREME LEFT SHOULD SHOW A DARK BLUE STRIPE (NOT RED).

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS SHOWN ABOVE.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

1 print

Ref. 3½
K. A. 7

New process

order

as [illegible]

NO. 5CH601

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 93349

DATE 11-17-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 188-WM. M. MILLER AUTO AND PASSENGER FERRY BETWEEN CATAWBA POINT, PUT-IN-BAY AND MIDDLE BASS, OHIO,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT ~~MEM~~ SAME AS ABOVE

DEC 30 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BOAT IS BLACK & WHITE (AS CARD). ADD CLOUDS. REMOVE SMALL ISLAND AT CENTER RIGHT. SMOKE STACK IS BLACK WITH BLACK LETTER "M" IN WHITE CIRCLE. BE SURE NAME OF BOAT IS PLAIN AND LARGE ENOUGH TO READ. COLOR ROCK FORMATION AND TREES ON LEFT OF PHOTO THE SAME AS ON RIGHT OF 3CP2235. BLUE WATER AND WHITE SPRAY.
NOTE COLORS ON CARD ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 22 1955	NOV 28 1955
SKETCH				
RETOUCHING		2		NOV 22 1955
REPHOTO				
PHOTO-LITHO			NOV 30 1955	
BLUEPRINT STRIPPING, OPAQUING				JAN 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

G6

NO. 5CH602

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 93350

DATE 11-17-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 122-THE FRENCH "MERCI" OR GRATITUDE TRAIN AT CAMP PERRY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

JAN 6 - 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REPAIR ROOFING PAPER AT CENTER TOP WHERE/ TORN. BOX CAR IS PAINTED LIGHT GRAY. ROOF-BLACK ROOFING PAPER. CHASIS AND WHEELS ARE BLACK. RAILS AND TRACK TIES ARE BLACK-ROAD STONE BETWEEN RAILS. COUPLINGS AT BOTH ENDS ARE BLACK. DIAGONAL STRIP FROM LOWER LEFT TO UPPER RIGHT-TOP 1/3 IS RED. CENTER IS WHITE-WITH BLACK LETTERS "GRATITUDE TRAIN". LOWER 1/3 IS BLUE. EMBLEMS ON CAR ARE SORT OF SHIELDS WITH VARIOUS COLORED DESIGNS, AND WILL APPEAR TOO SMALL FOR MUCH DETAIL, COLOR THEM LIKE OLD FAMILY CRESTS. ADD CLOUDS. PUT IN GRASS ALL AROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV [illegible]	NOV 28 1955
SKETCH				
RETOUCHING		2½	NOV 23 1955	NOV 23 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 30 1955	JAN 25 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH603 M.D.

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 93401

DATE 11-21-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PC92-THE BEAUTIFUL ENTRANCE TO PANAMA
CITY BEACH AS SEEN AT NIGHT,
PANAMA CITY BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

JAN 19 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

NIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		NOV 28 1956
COMPOSING, Type Set Up			NOV 23 1955	
SKETCH			NOV 21 1955	
RETOUCHING		4		NOV 23 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 30 1955	JAN 25 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH604

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 93401

DATE 11-21-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PC93-HARRISON AVENUE LOOKING SOUTH,
THE MAIN STREET IN PANAMA
CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

JAN 11 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all copies or negatives are uniform and colors are in harmony with each other to make an [illegible]

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1955	NOV 28 1955
SKETCH				
RETOUCHING	2	2½	NOV 21 1955	NOV 22 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 30 1955	JAN 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

New Process

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH605 ORDER NO. 93372 DATE 11-21-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NATIONAL COUNCIL OF CATHOLIC MEN
WASHINGTON, D. C.

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "WE BELIEVE" JAN 17 1956
PRODUCED BY THE NATIONAL COUNCIL OF CATHOLIC MEN
A NEW SERIES EXPLAINING WHAT CATHOLICS BELIEVE....etc.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
FEB 6 - 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT OF CARDS.
ALSO CUSTOMER LAYOUT FOR COLORS AND TYPE MATTER.
SCALE OF LAYOUT: PICTURE AREA AND TV SCREEN TO BE REDUCED SO THERE WILL BE MORE ROOM ON EACH SIDE FOR THE TYPE MATTER, PICTURE SHOULD TAKE UP 1/2 THE LENGTH OF CARD. LOWER LEFT AREA FOR STATION, TIME, ETC., WHITE BACKGROUND WITH BLACK LETTERING.

COLOR DESCRIPTION

PALE BLUE BACKGROUND AROUND PICTURE OF PRIEST IN TV SCREEN.
FLESH TONES FOR FACE. GOLD LETTERING ON BIBLE.
FOLLOW LAYOUT AND SKETCH FOR BALANCE OF INSTRUCTIONS. SEE ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Series

√ Peplets

L. O. 1½
Ret. 2
L. A. 6½

Con Art

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 5CH606 ORDER NO. 93378 DATE 11-22-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER FIELD PROPERTY MANAGEMENT
MIAMI, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 12 1956 3

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 1 1956 3

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Halifax Apts.)

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS.

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

New Process

Bl 2½
Ye 6½

NO. 5CH607

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

ORDER NO. 93435

DATE 11-23-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH SIDE UNIT OF THE
YOUNGSTOWN HOSPITAL ASSOCIATION
YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

FEB 27 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

2 views on Vertical Card - top and bottom views are marked.

Take out poles and wires. Take out old cars. Take out fire plug on bottom view. Take out street signs. Add clouds.

Use color transparency for new work subject # 5CK2545

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1955	DEC 8 - 1956
SKETCH		1		
RETOUCHING		3	NOV 25 1955	DEC 2 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 12 1955	MAR 1 1956 MAR 26 1956
HAND COLOR PROOF				
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH608

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

ORDER NO. 93435

DATE 11-23-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNIVERSITY OF YOUNGSTOWN LIBRARY
YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

MAR 22 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Take out road sign. Close windows and take out reflections in glass. Mow the lawn and make a nice lawn all over. Add clouds.

Use color transparency # 5CN254 for color guide.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 8 - 1955
SKETCH				
RETOUCHING	2	1½	NOV 25 1955	NOV 30 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 12 1955	MAR 26 1956
HAND COLOR PROOF				
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH609

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 93474

DATE 11-23-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CHILDREN'S HOSPITAL
AKRON, OHIO

JAN 26 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. yes ~~to come with proof~~

IMPRINT Same as above,

MAR 1 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~Take out old ca~~rs. Add clouds. Take out parking meters ~~and road sign~~. Building at left is red brick with cream window trim. Cream marble entrance. Concrete trim at top and below windows. Red neon over door. Black screens. "Children's Hospital" is silver. Cream marble at base of building. Big Building at right is red brick with cream window trim. Black screens. Black fence at top. Concrete trim at top. Main entrance is white marble with maroon marble trim and panels between windows. Chrome doors. Red brick wall around sidewalk. Red brick street

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Harriet
Make
R.M

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 14 1955	DEC 1[illegible] 1955
SKETCH				
RETOUCHING		1½		DEC 14 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 23 1955	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH610 ORDER NO. 93512 DATE 11-28-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PICKWICK HOTEL
SAN FRANCISCO, CALIFORNIA

25 M POST CARDS SIZE 3½ X 5½

STYLE ~~ART~~ COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PICKWICK HOTEL
SAN FRANCISCO, CAL.

See Skt.

[illegible] 13 1956 B

FRONT NO. 5 R. M. [✓ Yes] No
(All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 1 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New process

Ref. 5½
L.A. 8½

NO. 5CH611

E. MADCIFF, HERSHEY, PA.

ORDER NO. 93484

DATE 11-28-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. Yes ✓
TITLE IN FULL	IMPRINT Same as above
THE POST OFFICE MERCERSBURG, ~~XXX~~ PA.	FEB 7 - 1956 B
	PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Bring out name on building. Give tree at left side of building a bit more growth / See card enclosed for colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

4

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 30	DEC 8 - 1955
SKETCH				
RETOUCHING	2	3	NOV 28 1955	NOV 30 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 12 1955	FEB 13 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Con. Art

NO. 5CH612

E. MADCIFF, HERSHEY, PA.

ORDER NO. 93484

DATE ~~1~~1-28~~5~~55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO BRANDON PARK,
WILLIAMSPORT, XXX PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

JAN 23 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Photograph is rather dark - lighten if possible
Could be cropped a bit at bottom
Brownish mottled wall - bronze plaques - red geraniums

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 12 1955
SKETCH				
RETOUCHING	2	1¼		DEC 5 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		6¼		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH613

E. MADCIFF, HERSHEY, PA.

ORDER NO. 93484

DATE 11-28-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLARKE MEMORIAL CHAPEL,
LYCOMING COLLEGE,
WILLIAMSPORT, PA.

JAN [illegible] 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~to come~~ Yes

IMPRINT Same as above

OCT 2 - 1956 S

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Brick about #23. cream trim. Bottomof picture is too dark. Maybe grass between walks can show up.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

order for [illegible]

to make an [illegible] set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

SEP 28 1956 R M

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 30	DEC 8 - 1956
SKETCH				
RETOUCHING	1	2	NOV 28 1955	NOV 30 1955
REPHOTO				
PHOTO-LITHO			DEC 12 1955	
BLUEPRINT STRIPPING, OPAQUING				JAN 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

6891

NO. 5CH614

E. MADCIFF, HERSHEY, PA.

ORDER NO. 93484

DATE 11-28-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RICH HALL, LYCOMING COLLEGE,
WILLIAMSPORT, PA.

[illegible] 13 1956 B

7/8 Panel ☒

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~to come~~ yes ✓

IMPRINT Same as above.

OCT 2 - 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Night scene
Brick about #23. The pillars and trim on concrete is cream.
The roof is slate. The snow is to be retained.

Put panel at left side & put title in panel

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects [illegible]

order for [illegible] or [illegible]
to it [illegible] colors are
[illegible] other
[illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 1[illegible] 1956	JAN 20 1956
SKETCH S		1/2	JAN 16 1956	
RETOUCHING		1		JAN 18 1956
REPHOTO				
PHOTO-LITHO			JAN 24 1956	
BLUEPRINT STRIPPING, OPAQUING				FEB 17 1956
HAND COLOR PROOF				AUG 1[illegible] 1956
ARTIST DEPT.		7 ½		

SEP 28 1956 R.M.

Pix [illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

689

~~[illegible]~~

NO. 5CH615

E. MADCIFF, HERSHEY, PA.

ORDER NO. 93485

DATE 11-28-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

32-# TITLE IN FULL
STATE FOREST MONUMENT MARKING
BIRTHPLACE OF PRESIDENT JAMES
BUCHANAN ROUTE 16 NEAR
MERCERSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

[illegible] 1955 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow subject 4186-29-N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 12 1956
SKETCH				
RETOUCHING	2	1	NOV 28 1955	DEC 5 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		6		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH616

DAN GRIGG ENTERPRISE CO.,MITCHELL,SO.DAK.

ORDER NO. 93494

DATE 11-28-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WORLD'S ONLY CORN PALACE
MITCHELL, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes same as 4CH792 ✓

IMPRINT Same as above

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use reading matter from 4CH792 -

Use Ektachrome transparency for color guide — ½ Corn [illegible] People + Corn out a bit to edge [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 15 1955
SKETCH				
RETOUCHING			NOV 30 1955	DEC 5 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		8 ✓		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9787

NO. 5CH617

E. MADCIFF, HERSHEY, PA.

ORDER NO. 93495

DATE 11-28-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

136-MOUNTAIN LAUREL,
PENNSYLVANIA'S STATE FLOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

JAN 12 1956 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 12 1955
SKETCH				
RETOUCHING	2	1		DEC 5 1955
REPHOTO				
PHOTO-LITHO				JAN 17 1956
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH618

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 93534

DATE 11-29-55

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE MOTHERHOUSE,
ASSISI HEIGHTS,
ROCHESTER, MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(at bottom of message space):
~~ROCHESTER, "WORLD-FAMOUS MEDICAL CENTER"~~

JAN 17 1956

B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED TILE ROOF. LANNON STONE EXTERIOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 5 1955	DEC 15 1956
SKETCH				
RETOUCHING	2	1½	NOV 30 1955	DEC 5 1955
REPHOTO				
PHOTO-LITHO			DEC 16 1955	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				JAN 25 1956
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH619

STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

ORDER NO. 93612

DATE 11-29-55

25 MPOST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNIVERSITY OF MICHIGAN HOSPITAL
ANN ARBOR, MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

JAN 26 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Crop so as to show only the hospital. There have been wings built on both sides. Cut so as not to show that there are no wings on this scene. Cut directly at the top of the building as there is a new building going up in background. Take out all old cars. Take out bldg.in left foreground. Building is a darker gray than attached Kropp card. Entrance at front is concrete. Dark green window trim. Black roofs. Black top roads. Add leaves to trees. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 12 1955
SKETCH				
RETOUCHING		1	NOV 30 1955	DEC 5 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH620

STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

ORDER NO. 93613

DATE 11-29-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE KRESGE MEDICAL RESEARCH BUILDING
AND THE OUTPATIENT CLINIC, UNIVERSITY
OF MICHIGAN MEDICAL CENTER,
ANN ARBOR, MICHIGAN

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

See attached instructions.

PHOTO 'IN LARGE' FACE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on [illegible] for this customer. Please [illegible] to it that all cuts or nega- [illegible] and colors are [illegible] with each other [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC [illegible]	DEC 8 – 1955
SKETCH		1		
RETOUCHING		4	NOV 30 1955	DEC 2 1955
REPHOTO				
PHOTO-LITHO			DEC 12 1955	
BLUEPRINT STRIPPING, OPAQUING				FEB 13 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9800

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH621 ORDER NO. 93539 DATE 11-29-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED
Colortone

Photos for this Customer

CUSTOMER
NASH HOTEL
MIAMI BEACH, FLORIDA

50 M POST CARDS SIZE 3½ X 5½ STYLE C~~URTEICHCOLOR~~-FULL FACE ✓
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NASH HOTEL
OVERLOOKING THE OCEAN
MIAMI BEACH, FLORIDA

DEC 21 1956 B

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

B

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Use photo 0CH2104

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

X

3M-11-23-53

Red Impression

old way

Ret. 4½
H.C. 1½
L.A. 9.

Extra

Red Impression

9758

6

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH622 ORDER NO. 93562 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RIVERSIDE HOTEL AND MOTEL
GRAND RAPIDS, MINNESOTA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE ✓

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 30 1956 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 21 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - NOTE OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2 Repeats

New Process

L.O. 1
Ret. [illegible]
L.A. 9

as [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH623 ORDER NO. 93564 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COMMODORE HOTEL
DES MOINES, IOWA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COMMODORE GARDEN CLUB GARDENS

JAN 11 1956 L

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

APR 10 1956 T

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (FROM OLD CARD 8AH466).

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

X

Sketch to J.A.D.
12/9
aw

3M-11-23-53

PHOTO RETURNED TO

PHOTO USED FOR

old neg

L.O. 2½
R.L. 3½
T.C. 2
L.A. 9'

G805

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH624 ORDER NO. 93568 DATE 12-1-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PERIDES PORTRAIT STUDIO
GORHAM, NEW HAMPSHIRE

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 1 . 1956 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 20 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Shelburne Inn Motel)

FOLLOW SKETCH - EXCEPT: PUT IN ANOTHER CHAIN
FROM THE TOP OF THE ROOF TO THE BOTTOM AS SHOWN
MARKED ON OVERLAY OF SKETCH (refer to photograph).

COLOR DESCRIPTION

FOLLOW SKETCH - AS NOTED ABOVE

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

8×10 [illegible]

[illegible]

L.C. 1
Re 3½
L.A. 9

[illegible]

as quoted

6773

NO.	5CH625
ORDER NO.	93570
DATE	12-1-55

DISTRIBUTED BY RALPH YOUNG, CANTON, OHIO

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE HOOVER COMPANY,
NORTH CANTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

JAN 24 1956 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP BEST WAY. ADD CLOUDS. PUT LEAVES ON TREES.
FOLLOW CARD 0A3252-N FOR COLORS - RED BRICK BUILDING WITH WHITE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 9 1955	DEC 15 1955
SKETCH				
RETOUCHING		2	DEC 2 1955	DEC 9 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Replate

NO. 5CH626

DISTRIBUTED BY RALPH YOUNG, CANTON, OHIO

ORDER NO. 93570

DATE 12-1-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FAWCETT STADIUM AND CANTON MEMORIAL FIELDHOUSE, CANTON, OHIO

Upper sub-title: FAWCETT STADIUM
Lower sub-title: CANTON MEMORIAL FIELDHOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~to come~~ ✓

IMPRINT SAME AS ABOVE

FEB 17 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

2-VIEW HORIZONTAL CARD: TOP VIEW IS SUBJECT 9A518-N. "FAWCETT STADIUM". PUT WHITE 10-YARD LINES ON FIELD. TAKE OUT OLD CARS AT RIGHT. BOTTOM VIEW: USE PHOTO OF FIELDHOUSE. TAKE OUT POLES AND WIRES. ADD CLOUDS. TAKE OUT CARS. BLACK TOP DRIVE. TAKE OUT POSTS LEFT FOREGROUND. MAKE NICE LAWN. REMOVE CLOSED GATES IN CENTER AND POSTS. CROP BEST WAY. COLOR FOR STADIUM-FOLLOW CARD 9A518-N. AND FIELDHOUSE IS RED BRICK WITH SILVER DOOR TRIM. CONCRETE TRIM AROUND BUILDING.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

[illegible] attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 14	DEC 16 1955
SKETCH	1	1/3		
RETOUCHING			DEC 8 1955	DEC 14
REPHOTO			DEC 5 1955	DEC 8 1955
PHOTO-LITHO			DEC 23 55	
BLUEPRINT STRIPPING, OPAQUING				FEB 1
HAND COLOR PROOF				
ARTIST DEPT.				

FEB 8 - 1956

6773

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH627

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93639

DATE 12-1-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FORT NASHBOROUGH
FIRST AVENUE AND CHURCH STREET
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

JAN 30 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

See attached card.

add wedge Botto - left + Right

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~COURTESY OF NASHVILLE CHAMBER OF COMMERCE~~

~~FORT NASHBOROUGH~~

~~Fort Nashborough, authentic replica of pioneer stockade, cabins and block houses which sheltered the founders of Nashville, Tenn., stands on the site of the original structure. It is located on First Avenue just south of Church Street.~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 8 1955	DEC 15 1955
SKETCH				
RETOUCHING		2 1/2	DEC 2 1955	DEC 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 10 1956
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6-805

NO. 5CH628

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93639

DATE 12-1-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

FEB 13 1956 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 15 1955
SKETCH				
RETOUCHING	[illegible]	[illegible]	DEC 2 1955	DEC 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		5½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2
3½

NO. 5CH629

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93639

DATE 12-1-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE CAPITOL AT NIGHT
NASHVILLE, TENNESSEE

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above ✓

JAN 27 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Make black and white picture into night view as per attached card.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6CH17

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 15 1955
SKETCH				
RETOUCHING		3½	DEC 9 1955	DEC 5
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 805

NO. 5CH630

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93639

DATE 12-1-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WAR MEMORIAL BUILDING
NASHVILLE, TENNESSEE

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

JAN 26 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

See attached card - remove automobiles, buildings in background
Make flag on flag-pole more pronounced.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6CH17

~~5CH630~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 8 1955	DEC 15 1955
SKETCH				
RETOUCHING		3 ✓	DEC 2 1955	DEC 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

WAR MEMORIAL BUILDING

Nashville, Tenn.

The War Memorial Building was erected by the City of Nashville, the County of Davidson and the State of Tennessee as a memorial to the soldiers of all wars. A spacious auditorium in this building is used as Nashville's convention hall. In the basement is a World War Exhibit and a room filled with articles used by President and Mrs. James K. Polk during their occupancy of the White House. Photograph by Tennessee Department of Conservation.

NO. 5CH631

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93640

DATE 12-1-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIVERSIDE SANITARIUM AND HOSPITAL
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT CAPITOL NEWS CO.,
NASHVILLE, TENN.
PHOTO BY DON CRAVENS

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Eliminate light from top of building.

For colors see transparency being used in new subject 5CK2833 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 8 1955	DEC 15 1955
SKETCH				
RETOUCHING	2	2	DEC [illegible] 1955	DEC 7 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1955	MAR 1 1956 MAR 26 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

FOR-
CURT TEICH STOCK

NO. 5CH632

ORDER NO. 93710

DATE 12-6-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DINING ROOM,
ABRAHAM LINCOLN'S HOME,
SPRINGFIELD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT NONE orig. RM 5CH705

B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW EKTACHROME FOR COLORS ONLY

Photo in 5CH705

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 14 [illegible]	DEC 16 1955
SKETCH				
RETOUCHING	1	[illegible]	DEC 8 1955	DEC 14 1955
REPHOTO				
PHOTO-LITHO			DEC 29 1955	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				FEB 1 1956
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Trans. to L. Broch

7/9/66

NO. 5CH633

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

ORDER NO. 93695

DATE 12-6-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL LAFAYETTE
LITTLE ROCK, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

JAN [illegible] 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

~~Follow sketch attached~~

See card enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	DEC 8 1955	DEC 16 1955
REPHOTO			DEC 2[illegible]	
PHOTO-LITHO				FEB 1 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH634 ORDER NO. 93697 DATE 12-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OLD ORCHARD COUNTRY CLUB
MOUNT PROSPECT, ILLINOIS

6½ M POST CARDS SIZE 3-1/2 x 5-1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 12 1956 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 3 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Old Orchard Country Club)

See Sketch

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO
X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New process! ✓

Rep. 3½ ✓
L.A. 7½ ✓

New

6

6805

NO. 5CH635

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION STATION
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

FEB 7 - 1956 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Remove Cars - see attached card

For color - see attached card except that new building in background is light red cement.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF P RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6CH17

Executive OK of Estimate
By ____
Date ____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By ____
Date ____

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 30 1955
SKETCH				
RETOUCHING	6	2½	DEC 12 1955	
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	
HAND COLOR PROOF				FEB 10 1956
ARTIST DEPT.				

DATE BLUEPRINT OK'D ____
By ____
DATE HAND COLOR PROOF OK'D ____

DATE *Filed* ____
By ____
DATE *Photo Returned to Customer* ____

NO. 5CH636

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONUMENT TO PRESIDENT ANDREW
JACKSON,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

JAN 26 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Remove Buildings in background. Put leaves on trees. Put flowers in bloom in small plot in front of statue. Put grass around walkways.

Statue is bronze with cement base. Make flowers red, blue and yellow.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6CH17

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 30 1955
SKETCH				
RETOUCHING	6	2	DEC 12 1955	
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH637

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-7-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO THE HERMITAGE
NEAR NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

JAN 26 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

See Attached Card

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	DEC 20 1955
SKETCH				
RETOUCHING	8	1½	DEC 12 1955	DEC 16 1955
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO			DEC 23 1955	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				FEB 1 1956
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH638

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GARDEN AT THE HERMITAGE
NEAR NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

FEB 13 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Fill in flowers as per card No.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that [illegible] or negatives are uniform [illegible] are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 30	JAN 5 - 1956
SKETCH				
RETOUCHING	2	3	DEC 12 1955	DEC [illegible] 1955
REPHOTO			DEC 9 1955	DEC [illegible] 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 11 1956	FEB 17 1956
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH639

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANDREW JACKSON'S TOMB AT THE
HERMITAGE
NEAR NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

FEB 13 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

See attahhed card except that the top is not quite this blue but a little on the green (light) side.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ✓ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6CH17

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 28 1955	DEC 30 1955
SKETCH				
RETOUCHING	2	1½	DEC 12 1955	DEC 28 1955
REPHOTO			DEC 9 1955	DEC 1? 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	FEB 1? 1956
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G-805

NO. 5CH640

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL SQUARE,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

FEB 6 - 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

See attached card. Remove all cars, telephone wires, etc. Put leaves on trees. Show both flags on top of Capitol and flag on pole in center of square as on attached card.

For color - see attached card

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

_______ Subjects on order for this customer. Please see to it that all [illegible] or negatives are [illegible] colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 30 1955
SKETCH				
RETOUCHING		2½	DEC 12 1955	
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 9 1956	FEB 10 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6-805

NO. 5CH641

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARTHENON AND LAKE
CENTENNIAL PARK
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above,

FEB 14 1956 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Put leaves on trees - see attached card.

For color - follow attached card except that building is more tannish.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that al[illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 30 1956
SKETCH				
RETOUCHING		2½	DEC 12 1955	
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 9 1956	FEB 17 1956
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH642

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CORDELL HULL BUILDING
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

JAN 26 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Remove cars - put leaves on trees and shrubs. Remove scaffold from top of building. Remove barricades on ground in lower right of picture.

Building is White cement.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G-805

ATTENTION

10 Subjects on order for this customer. Please ee to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6EN7

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 16 1955	DEC 23 1955
SKETCH				
RETOUCHING	2	X	DEC 12 1955	DEC 16 1955
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH643

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW POST OFFICE
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes Same as 5AH429 ✓

IMPRINT Same as above

JAN 26 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

See attached card except that at present the trees and shrubbery are in full force.
Remove all cars, telephone wires, etc.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

6805

6C417

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	DEC 20 1955
SKETCH				
RETOUCHING	4	1/2	DEC 12 1955	DEC 16 1955
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO			DEC 23 1955	
BLUEPRINT STRIPPING, OPAQUING				FEB 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G-805

NO. 5CH644

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93698

DATE 12-8-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TENNESSEE SUPREME COURT
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

FEB 10 1956 B

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Remove cars, telephone poles and wires.

See attached card

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
				DEC 16 1956
COMPOSING, Type Set Up				
SKETCH			DEC 14 1955	
RETOUCHING	5	2½	DEC 12 1955	DEC 14 1955
REPHOTO			DEC 9 1955	DEC 12 1955
PHOTO-LITHO			DEC 23 1955	2-10-56
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH645 ORDER NO. 93822 DATE 12-9-55

CUSTOMER RAYBILL, INC.,
CINCINNATI 14, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE 3-1/2x5-1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LIGHT TONES
SCHAEFER MADE TO MEASURE CLOTHES
NATIONALLY ADVERTISED PRIDE
$42.50 to $71.50

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(Light Tones)

The word "Light-Tones" should be in the same shade of brown as the second color panel behind the figure.

In the logotype, both "Schaefer" and "Made to Measure Clothes" should be in red - balance in black as indicated.

Trade Mark
Cut on
5CH112 or 111

COLOR DESCRIPTION

The

RETURN PHOTO YES NO

PHOTO USED FOR

5×7 Reproduction
from [illegible] copy

1 [illegible]

L. O.	1 ✓
Ret.	4½ ✓
L. C.	1¾ ✓
L. A.	9½ ✓

All very [illegible]

Red Impressions

6737

Very Rush Must have
HCP 12/16/55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH646 ORDER NO. 93822 DATE 12-9-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER RAYBILL, INC.,
CINCINNATI 14, OHIO

25 M POST CARDS SIZE 3-1/2x5-1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PORTRAIT OF SUMMER COMFORT
SCHAEFER MADE TO MEASURE CLOTHES
INDIVIDUALIZED FOR YOU IN FASHION,
FABRIC AND FIT

8½

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

DEC 2? 1955 3

DEC 16 1955

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Portrait of Summer Comfort)

Change logotype as on #1, with lettering in red, balance in black

The suit of the man on the left to be in light gray - similar to shading of suit on Card #1

See 6C1110 or 112 for Logo

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

5x7 Repro from colored copy
1 print

L.O. 1
Ret. 5½
H.C. 2
L.A. 10

Ad No 1

Red Impressions

as per [illegible]

6737

Very Rush must have HCP
12/16/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH647 ORDER NO. 93822 DATE 12-9-55

CUSTOMER RAYBILL, INC.,
CINCINNATI 14, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE 3-1/2x5-1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SCHAEFER MADE TO MEASURE CLOTHES
2 PC.SUITS
$42.50 to $71.50....etc.
Follow sketch

DEC 16 1955

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

DEC 20 1955 R

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Schaefer Made-to-Measure Clothes)

Logotype as on #1 and #2 - lettering in red, balance in black.

Suit on left to be a medium shade of gray - slightly darker ~~thans~~ than #1 figure. Sports outfit on right to be done in brown and tan rather than green. There are no green fabrics in the line./

See 6011 [illegible] for logo

COLOR DESCRIPTION

YES NO

PHOTO USED FOR

5×7 Rephoto from colored copy

1 print

L.O.	1½
Rel.	6
V.C.	2
L.A.	10

Red Impression

Red copy

Red Impressions

Very Rush must have

HCP 12/16/55

6737

NO. 5CH648

SMITH'S SCENIC VIEWS, TACOMA, WASH.
PHOTO BY: PHOTO-ART [redacted] STUDIOS
COMMERCIAL

ORDER NO. 93827

DATE 12-9-55

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

BROADWAY LOOKING NORTH AT
MORRISON,
PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No ✓

IMPRINT Same as above

MAR 15 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out [illegible] trucks + People on street + Traffic light [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
2 Subjects on
order for [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC [illegible]	DEC 23 1955
SKETCH				
RETOUCHING		3	DEC [illegible]	DEC 20 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH649

SMITH'S SCENIC VIEWS, TACOMA, WASH.
PHOTO BY: PHOTO-ART COMMERCIAL STUDIOS

ORDER NO. 93827

DATE 12-9-55

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

STREET SCENE, PORTLAND, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as aboge

FEB 6 - 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

See card attached for color

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 30 1955
SKETCH				
RETOUCHING		Fr	DEC 1? 1955	
REPHOTO				
PHOTO-LITHO			JAN 4 1956	
BLUEPRINT STRIPPING, OPAQUING				FEB 1? 1956 APR 6 1956
HAND COLOR PROOF				
ARTIST DEPT.		F		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

500

Con. Art

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH650 ORDER NO. 93752 DATE 12-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THE ELGIN TOWER BLDG. CORP.,
ELGIN, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 6 - 1956 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 13 1956

✓

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ ~~Handcolor~~] — Black & White Proof. Titles — Red, Blue

(The Elgin Tower Bldg.)

FOLLOW SKETCH

photo returned to customer —

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

New [illegible]

R.L. 2½
L.A. 7

NO. 5CH651

DISTRIBUTED BY VALLEY NEWS SERYICE,
PARKERSBURG, W. VA.

ORDER NO. 93843

DATE 12-12-55

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

PARKERSBURG MEMORIAL BRIDGE,
PARKERSBURG, WEST VIRGINIA

FEB 6 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ~~TO COME~~

IMPRINT SAME AS ABOVE

APR 6 - 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP FOREGROUND AND MAKE GREEN GRASS AND ADD CLOUDS.

BRIDGE IS SILVER WITH CONCRETE PILLARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects [illegible] for this [illegible]. Please [illegible] to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 30 1955
SKETCH				
RETOUCHING			DEC 1[illegible] 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	FEB 1[illegible] 1956
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

APR 6 - 1956 R.W.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6800

DISTRIBUTED BY VALLEY NEWS SERVICE,
PARKERSBURG, W. VA.

NO. 5CH652
ORDER NO. 93843
DATE 12-12-55

12½ M POST CARDS   C. T. ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], [✓ LOWER], CENTER, [✓ BORDER]

TITLE IN FULL
WOOD COUNTY VETERAN'S MEMORIAL
PARK AND LAKE, W. VA. ROUTE 31,
NEAR WOOD COUNTY AIRPORT,
PARKERSBURG, W. VA.

1

FEB 24 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES ~~TO COME~~ ✓

IMPRINT   SAME AS ABOVE

APR 6 - 1956

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

2 VIEWS ON A HORIZONTAL CARD. TOP VIEW WILL BE THE ONE SHOWING THE PARK. BOTTOM VIEW WILL BE ONE OF LAKE. ON PARK SCENE BE SURE FLAG IS UNFURLED. ADD CLOUDS. TAKE OUT DEAD BRANCHES ON TREE.

FOLLOW COLOR TRANSPARENCY ON NEW WORK ORDER ATTACHED. 5CK2891
BOTTOM VIEW: TAKE OUT SCUM ON WATER AT RIGHT. TAKE OUT STAKE IN WATER. MAKE GREEN GRASS ALL AROUND LAKE. TO COVER UP DIRT ON HILLS IN BACKGROUND. ADD CLOUDS. TAKE OUT TALL GRASS AT RIGHT CORNER. ALL NATURAL COLORING.

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 30 1955
SKETCH		1		
RETOUCHING		2	DEC 13 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 4 1956	MAR 2 1956
ARTIST DEPT.		7½		

APR 6 - 1956 R.M

New P[illegible]

G-800

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. 5CH653

DISTRIBUTED BY VALLEY NEWS SERVICE,
PARKERSBURG, W. VA.

ORDER NO. 93843

DATE 12-12-55

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

BLENNERHASSETT ISLAND THROUGH GATE
OF FLOOD WALL, PARKERSBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ~~TO COME~~

IMPRINT SAME AS ABOVE

FEB 13 1956 APR 6 - 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CAR AT RIGHT AND PART OF CAR AT LEFT. TAKE OUT SIGN OVER CAR ROOF AT RIGHT ONLY. ADD CLOUDS. CLEAN UP TALL GRASS ALONG WALL AT LEFT. BE SURE TO BRING OUT ISLAND IN BACKGROUND THROUGH WALL. THIS IS MOST IMPORTANT. BOTH ISLANDS AT RIGHT CENTER AND LEFT CENTER. ADD CLOUDS. WALL IS CONCRETE GRAVEL DRIVE ,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 6 1956	JAN 11 1956
SKETCH				
RETOUCHING	2	2	DEC 13 1955	JAN 6 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	FEB 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

APR 6 - 1956 R.M

Ply

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6800

DISTRIBUTED BY VALLEY NEWS SERVICE,
PARKERSBURG, W. VA.

NO. 5CH654

ORDER NO. 93843

DATE 12-12-55

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

PARKERSBURG HIGH SCHOOL MEMORIAL
FIELD HOUSE AND STADIUM,
PARKERSBURG, W. VA.

MAR 16 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ~~TO COME~~

IMPRINT SAME AS ABOVE

APR 6 - 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

2 VIEWS ON CARD SIMILAR TO 9AH1241 Horizontal. TOP VIEW: MEMORIAL FIELD HOUSE. CLOSE WINDOWS AND DOORS. CUT THE GRASS IN FOREGROUND AND MAKE NICE LAWN. ADD CLOUDS. BUILDING IS RED BRICK WITH WHITE WINDOW TRIM. CONCRETE TRIM. BOTTOM VIEW: WILL BE VIEW OF STADIUM AS ON CARD 9AH1241. BE SURE TO USE VIEW OF FOOTBALL STADIUM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

[illegible] Subjects [illegible]
order for [illegible] Please
[illegible] nega-
[illegible]
[illegible] other
[illegible] an [illegible] set.

C

Set Cam ½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

APR 6 - 1956 RM

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 8 - 1956
SKETCH				
RETOUCHING		3	FEB 17 1956	
REPHOTO			FEB 8 1956	FEB 1[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 28 1956	MAR 26 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

$800

MACKS' 5, 10 and 25¢ STORES, SANFORD, N.C.

NO. 5CH655

ORDER NO. 93848

DATE 12-12-55

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN DUNES MOTEL
74th AVE ON THE OCEAN
MYRTLE BEACH, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

FEB 17 1956

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC [illegible] 1955	DEC 30 1955
SKETCH			DEC 16 1955	DEC 28 1955
RETOUCHING		3		
REPHOTO			DEC 14 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 5CH656
ORDER NO. 93849
DATE 12-12-55

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-183 AERIAL VIEW OF MIAMI
SEAQUARIUM ON RICKENBACKER
CAUSEWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

FEB 10 1956 B

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	JAN 5 - 1956
SKETCH				
RETOUCHING		2 1/2	DEC [illegible]	DEC 29 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 9 1956	
HAND COLOR PROOF				FEB 17 1956
ARTIST DEPT.	9	7 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH657

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 93849

DATE 12-12-55

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-184 PORPOISES ARE TRAINED TO
JUMP FOR FOOD AT MIAMI SEAQUARIUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

FEB 6 - 1956 B

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 20 1955	JAN 5 - 1956
SKETCH				
RETOUCHING	2	2	DEC 16 1955	DEC 20 1955
REPHOTO			DEC 14 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN [illegible] 1956	FEB 1 1 1955
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 5CH658

ORDER NO. 93849

DATE 12-12-55

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-185 ROBERT'S DRUG STORE,
6TH AVE. AND FLAGLER
STREET IN MIAMI, OPEN
ALL NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 16 1956

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other so to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC	DEC 23 1955
SKETCH				
RETOUCHING		3	DEC 14 1955	DEC 20 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 4 1956	FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Con Art II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH659 ORDER NO. 93772 DATE 12-14-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HIGHBAUGH MORTGAGE CORP.,
LOUISVILLE, KENTUCKY

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. MATTHEWS MANOR APARTMENTS
208-216 CHENOWETH LANE
LOUISVILLE 7, KY.

FEB 9 - 1956 B –

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 16 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

See Case 6K file

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETEH

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Rec. 5 ✓
S.A. 7½

[illegible]

as [illegible]

ROSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH660 ORDER NO. 93773 DATE 12-14-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HIGHBAUGH MORTGAGE CORP.,
LOUISVILLE, KENTUCKY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMERICAN BUILDING and LOAN ASSN.
and
HIGHBAUGH MORTGAGE CORPORATION
509 W. MARKET ST. LOUISVILLE, KY.

FEB 8 - 1956 B

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 15 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH - EXCEPT: MAKE THE BRICK A #10 COLOR

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT AS ABOVE

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

New process

Ret. 3½ ✓
L.Co. 7½ ✓

as [illegible]

CR

NO. 5CH661

F.D.R. MEM. COMMISSION, WARM SPRINGS, GA.

ORDER NO. 93776

DATE 12-15-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PRESIDENT FRANKLIN D. ROOSEVELT'S BEDROOM, LITTLE WHITE HOUSE, WARM SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

[illegible] 6 - 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

STRAIGHTEN LAMP SHADE. MOVE PICTURE TO SPOT JUST BELOW INDICATED BY INK LINES.
WALLS-COMBINATION OF #46 & #59. ALL FURNITURE #46 & #59.
BLANKET #30. WHITE BEDSPREAD WITH TUFTS INSIDE SQUARES ONLY #36. LAMP SHADE #36. LEATHER BACK, SEAT OF CHAIR #55. WOOD PART OF CHAIR-COMBINATION #46 & #57. CURTAINS ARE WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 30 1955
SKETCH				
RETOUCHING		2	DEC 16 1955	DEC 28 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

JAN 4 1956

FEB 17 1956

MAR 16 1956

MAY 8 1956

JUN 7 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH662

A. W. SMITH NEWS AGENCY, CHARLESTON, W.VA.

ORDER NO. 93908

DATE 12-16-55

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 50-MOONLIGHT OVER THE KANAWHA RIVER, SHOWING W.VA.'S STATE CAPITOL, CHARLESTON, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

[illegible] 13 195 L

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A NIGHT VIEW - ADD FULL MOON TO MAKE MORE ATTRACTIVE. ADD CLOUDS. TAKE OUT BRANCHES OF TREES. (NOTE COMPETITIVE CARD ENCLOSED) DOME OF STATE CAPITOL IS LIT UP GOLDEN AT NIGHT. BE SURE TO SHOW STREET WELL LIT UP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform, and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 5 - 1956
SKETCH				
RETOUCHING		3½	DEC 21 1955	DEC 30 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			1-18-56	
HAND COLOR PROOF				FEB 17 1956
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH663

A. W. SMITH NEWS AGENCY, CHARLESTON, W.VA.

ORDER NO. 93908

DATE 12-16-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL [illegible]
51-BLACKWATER FALLS, 65 FEET HIGH,
WEST VIRGINIA'S MOST BEAUTIFUL
WATERFALLS

65 feet HM

Watch

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 5AH1980

IMPRINT SAME AS ABOVE

65 feet HM

Watch

14 1956

FEB 14 1956

B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1980 - BUT MAKE THE WATER SIMILAR TO ATTACHED CARD(TICHNOR). SHOW ROCK IN CENTER.

FOLLOW ATTACHED COLOR SHEET FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ______
Date ______

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 5 - 1956
SKETCH				
RETOUCHING	2	3	DEC 21 1955	DEC [illegible] 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			1-18-56	FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D
______

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

NO. 5CH664

A. W. SMITH NEWS AGENCY, CHARLESTON, W.VA.

ORDER NO. 93908

DATE 12-16-55'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER ✓

TITLE IN FULL 52-AERIAL VIEW OF
KANAWHA AIRPORT,
CHARLESTON, WEST VIRGINIA'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 3CH280 ✓

IMPRINT SAME AS ABOVE ✓

[illegible] B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE INSERT OF AIRPORT ONLY-ON SUBJECT 3CH280, AND ENLARGE TO FULL POST CARD SIZE. DISREGARD VIEW OF ADM. BUILDING.'

FOLLOW INSERT COLORING. ,

8BH-T88

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN [illegible]	JAN 10 1956
SKETCH				
RETOUCHING	2	1/2	DEC 23 1955	JAN 5 1956 New Process
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH665 ORDER NO. 93917 DATE 12-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DAWN STUDIO
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SIMON'S TWIN BARS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

MAR [illegible] 56 D

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT ✓

– See Orig "CH" file –

COLOR DESCRIPTION

COLOR INSTRUCTIONS AS NOTED ON PHOTOS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Tim. Process ✓
S. 1 ✓
Bl. 4 ✓
La 8 ✓

as quoted

NO. 5CH666

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 93889

DATE 12-21-55

25 MPOST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.30-

SHUFFLEBOARD COURTS
WILDWOOD-BY-THE-SEA
WILDWOOD, NEW JERSEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

FEB 15 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use #3CK745 for coloring instructions noting the addition to the building on the right (circled on enlargemtn) is buff color.

Remove automobiles as much as possible.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC	JAN 5 - 1956
SKETCH				
RETOUCHING		3	DEC 2[illegible] 1955	DEC 29 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

JAN 11 1956

FEB 23 1956

DEC 18 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH667

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93891

DATE 12-21-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VANDERBILT HOSPITAL
VANDERBILT UNIVERSITY
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

FEB [illegible] 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Remove cars, wires, etc. Put leaves on trees.

For color - see attached card

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6CH17

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 4 1956	JAN 10 1956
SKETCH				
RETOUCHING	/	3 ✓	DEC 28 1955	JAN 4 1956
REPHOTO			DEC 22 1955	DEC 27 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 5CH668

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93891

DATE 12-21-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FURMAN HALL,
VANDERBILT UNIVERSITY,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

FEB 17 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

See attached card -
Put leaves on trees -
Remove Automobiles

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please [illegible] to [illegible] that all [illegible] or negatives [illegible] colors are in harmony with each other to make an attractive set.

6CH17

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1956	JAN 16 1956
SKETCH				
RETOUCHING		3½	DEC 28 1955	JAN 12 1956
REPHOTO			DEC 22 1955	DEC 27 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH669

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93891

DATE 12-21-55

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE TOWER
SCARRITT COLLEGE FOR CHRISTIAN
WORKERS,
NASHVILLE, TENNESSEE,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes-same as 5CK 2832

IMPRINT Same as above

APR 3 - [illegible]

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Put leaves on trees - show grass completely green

For color - see new subject 5CK 2832

4776

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all [illegible] or negatives are [illegible] colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 6 [illegible]	[illegible] 11 1956
SKETCH				
RETOUCHING		24	DEC 28 1955	JAN 6 1956
REPHOTO			DEC 22 1955	DEC 27 1955
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 13 1956	APR 13 1956
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH671

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 93891

DATE 12-21-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RYMAN AUDITORIUM
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT Same as above

FEB 16 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out cars, wires, poles, etc.

For Color follow ~~x~~ 5CK [illegible] to No. 28

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6CH17

Correct negatives after customers OK.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 10 1956
SKETCH				
RETOUCHING		3	DEC 28 1955	DEC 27 1955
REPHOTO			DEC 22 1955	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH672

F.D.R. WARM SPRINGS MEM.COMM.,WARM SPGS,GA.

ORDER NO. 93953

DATE 12-22-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CORNER OF LIVING ROOM
LITTLE WHITE HOUSE,
WARM SPRINGS, GA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

JUN 26 1956 - Cam?

FEB 14 1958 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED: USE COLORS FROM PRESENT COLORTONE CARD- SEE ENCLOSED- EXCEPT THAT THE WALLS SHOULD BE THE SAME AS NEW CARD OF BEDROOM NOW BEING MADE UP(5CH661) ~~ALSO TRANSPARENCY~~

FLOORS AND WALLS ALL NATURAL PINE

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN [illegible] 1956	JAN 16 1956
SKETCH				
RETOUCHING		[illegible]	JAN 1[illegible] 1956	JAN 12 1956
REPHOTO			DEC 30 1955	JAN 5 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

FEB 23 1956

APR 30 1956

JUL 3 1956

AUG 1[illegible] 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH673

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-101 CHARLTON MEMORIAL BRIDGE, TOWERING 246 FEET OVER THE BEAUTIFUL BLUESTONE GORGE ON THE WEST VIRGINIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT None

MAR 13 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out sign below "Bluestone River" sign. Make grass in foreground. Take out shadows at right. Make cars look newer. Take out sign at extreme left. Add clouds.
Crop about as marked.
Follow New Subject 5CK2991 for colors.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF 1/2 RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects on order for this [illegible]. Please see to it that [illegible] or negatives are [illegible] in [illegible] order to make an attractive set.

508

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 5 - 1956
SKETCH				
RETOUCHING		3	DEC 23 1955	DEC 30 1955
REPHOTO				
PHOTO-LITHO			JAN 13 1956	
BLUEPRINT STRIPPING, OPAQUING				MAR [illegible]
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH674

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-102 AERIAL VIEW OF ONE
OF THE INTERCHANGES ON WEST
VIRGINIA'S $133,000,000 TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT None

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out "Not Available" stamp on river. Show grass on all sides of loops on Turnpike.
Crop about as marked.

Turnpike is concrete

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO[illegible]

12 Subjects [illegible]
order for [illegible] Please
see to [illegible] nega-
tives [illegible] are
in harmony [illegible] order
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 6 1956	JAN 11 1956
SKETCH				
RETOUCHING		2½	DEC 23 1955	JAN 6 1956
REPHOTO				
PHOTO-LITHO			JAN 13 1956	FEB 17 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

10

NO. 5CH675

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-103 AERIAL VIEW OF PORTION OF THE WEST VIRGINIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. Yes

IMPRINT None

FEB 6 1961

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Crop as marked.

Turnpike is concrete

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF 10   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 5 1956	JAN 10 1956
SKETCH				
RETOUCHING	2	1	DEC 23 1955	JAN 5 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	FEB 11 1956
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH676

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-104 ONE OF THE TOLL
PLAZAS ON THE WEST VIRGINIA
TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT None

FEB 15 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Crop about as marked. Take out "closed" barrier at right.
Take out shadows. Make cars look newer. Add clouds.

Follow transparency on Toll Plaza to be used in Snap Pack for Colors.

roadway cement [illegible] concrete upright columns green gray top of roof white dark band on top of roof gold

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 4 1956	JAN 10 1956
SKETCH				
RETOUCHING	5	2½	DEC 23 1955	JAN 4 1956
REPHOTO				
PHOTO-LITHO				FEB 23 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH677

BECKLEY NEWS CO., BECKLEY, W. VA

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. TLP.-105 GLASS HOUSE SERVICE
AREA ON THE WEST VIRGINIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT [redacted] None

MAR 28 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

2 Views on Card. Main View: Take out reflection in glass.add clouds. Crop at bottom.Make grass in front of building.Be sure to make letters at left on bldg.plainer.Finish off curbs around black top drive.Make drive black top. -Follow W.VA.T.P.-1 (5CK2989) for colors.
2nd view: Use as insert in way that will make card most attractive in conjunction with other restaurant shot.Make grass green in foreground. Follow attached competitive card for colors.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO[illegible]

10 Subjects [illegible] order for this customer. Please see [illegible] it that all [illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 1 1 1956	JAN 16 1956
SKETCH				
RETOUCHING		3½	JAN 6 1956 DEC 28 1955	JAN 11 1956
REPHOTO				
PHOTO-LITHO				APR 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH678

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-106 AERIAL VIEW OF
CHARLTON MEMORIAL BRIDGE SPANNING
THE BEAUTIFUL BLUESTONE GORGE
ON THE WEST VIRGINIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT None

FEB 6 - 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Crop about as marked. Add clouds. Take out haze.

Bridge is green, concrete road.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 5 1956	JAN 1[illegible] 1956
SKETCH				
RETOUCHING	2	1½ ✓	DEC 23 1955	JAN 5 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	FEB 11 1955
HAND COLOR PROOF				
ARTIST DEPT.		7½ ✓		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH679

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-107 INTERIOR OF THE
$5,000,000 MEMORIAL TUNNEL ON THE
WEST VIRGINIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT None

FEB 22 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Show opening at far end. Make lights on approaching car in tunnel appear out. (Not lit) Make car going away appear a newer model.
Crop best way.
Follow Transparency to be used in Snap pack for colors.
Tunnel with brown effect overall except in cars

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF 4 RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

_____ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6821

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC [illegible]	JAN 5 - 1956
SKETCH				
RETOUCHING		1½	DEC 23 1955	DEC 30 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAR 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH680

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-108 NIGHT VIEW OF ENTRANCE TO MEMORIAL TUNNEL ON THE WEST VIRGINIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT None

FEB 16 1956

FEB 1[illegible] '55

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Crop about as marked.

Interior of tunnel is a yellow marble. Exterior is concrete with letters in bronze.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ✓ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 30 1955	JAN 5 - 1956
SKETCH				
RETOUCHING		2	DEC 23 1955	DEC 30 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 23
HAND COLOR PROOF				
ARTIST DEPT.		7½		

New Process

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 5CH681

BECKLEY NEWS CO., BECKLEY, W. VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-109 BENDER BRIDGE
APPROACHING THE MEMORIAL TUNNEL
ON THE WEST VIRGINIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT None

MAR 1 - 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out shadows.

Crop about as marked

Follow identical shot to be used in Curteichcolor Snap Pack

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1956
SKETCH				
RETOUCHING	2	2	DEC 23 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	
HAND COLOR PROOF				MAR 16 1956
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH682

BECKLEY NEWS CO., BECKLEY, W.VA.

ORDER NO. 94004

DATE 12-22-55

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.VA. T.P.-110 SCENIC CUTS
THROUGH MOUNTAINS ON WEST
VIRGINIA'S $133,000,000 TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes ✓

IMPRINT None

FEB 13 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

2 views on card in any way that is the most appealing. Split card evenly, perhaps horizontally would make best card.
Take out dead tree at right. Clean up on left. Take out pole on right.
Use either view as top view.
Sand stone at sides, concrete road and black top strip on both sides.
Crop both views best way.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 9 1956	JAN 11 1956
SKETCH Lo		1	JAN 6 1956	JAN 9 1956
RETOUCHING		3		
REPHOTO			DEC 23 1955	JAN 4 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 13 1956	FEB 17 1956
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH683

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 93959

DATE 12-22-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PR-31. FULD HALL
INSTITUTE OF ADVANCED LEARNING,
PRINCETON, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

FEB 13 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. CROP OUT SOME OF LAWN IN FRONT.
BUILDINGS ARE RED BRICK WITH WHITE TRIM. SLATE GREY ROOF.
COPPER DOME ON STEEPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

16

20

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 28 1955	JAN 5 - 1956
SKETCH				
RETOUCHING		2½	DEC 23 1955	DEC 29 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 13 1956	FEB 17 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

JAN 11 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH684 ORDER NO. 93966 DATE 12-22-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROBERT E. LEE HOTEL
SAN ANTONIO, TEXAS

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRAVIS ST. & MAIN -
SAN ANTONIO, TEXAS

15 1956

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

99787

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Main & [illegible]

R. — 4

S. A. 7th

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH685 ORDER NO. 93968 DATE 12-22-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
AMBASSADOR HOTEL
JACKSONVILLE, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

APR 6 - 56 03

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Ambassador)

USE PHOTO FROM D-9326 (NOTE PHOTOGRAPH WITH TISSUE OVERLAY). REMOVE ITEMS MARKED "X". PUT IN SHRUBS AS INDICATED ON BLACK & WHITE CUT. PUT LARGE SIGN ON TOP OF HOTEL AS INDICATED, LARGE BLOCK LETTERS "AMBASSADOR" & "HOTEL". "100% AIR CONDITIONED" ~~IN SCRIPT TYPE~~.

old way

COLOR DESCRIPTION

BUILDING BRICK- BETWEEN #62 & 63. BUILDING TRIM & STONE-GREY. SIGN ON TOP OF BUILDING: "AMBASSADOR" (large caps)-RED NEON), "HOTEL" (large caps)-RED NEON, 100% AIR CONDITIONED-(small caps)-CLEAR NEON.

SIGN ON LEFT OF BUILDING- DARK RED WITH WHITE LETTERS "CHINA CASINO".

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M-11-23-53

Ret. 3½ ✓
HC 1¾ ~~[illegible] 7~~ ✓
La 9½
wau

6801

F

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 5CH686

ORDER NO. 93973

DATE 12-23-55

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ELKINS MUNICIPAL
AIRPORT,
ELKINS, WEST VIRGINIA

FEB 15 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~to come~~ ✓

IMPRINT SAME AS ABOVE

4/9/56 - L -

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. ADD CLOUDS.

BUILDING IS WHITE WITH GREEN TRIM.
AMERICAN AIRLINES PLANE IS SILVER AND ORANGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED MAR 28 1956 R.M.
COMPOSING, Type Set Up			JAN 1[illegible]	JAN 16 1956
SKETCH				
RETOUCHING	2	1½		JAN 1[illegible] 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAR 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		6¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH687

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 93974

DATE 12-23-55

12½ M POST CARDS C.T. ART XOLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ANDREW'S METHODIST
CHURCH,
GRAFTON, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

MAR 15 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ALSO ENCLOSED: NOTE LAYOUT - CHURCH VIEW ON LEFT SIDE OF CARD AND TYPE MATTER TO RIGHT. VIEW OF CHURCH-STRAIGHTEN BUILDING. ADD CLOUDS. TAKE OUT CAR, HOUSE ON RIGHT AND LAMP. USE ATTRACTIVE COLORS. CHURCH IS DARK RED BRICK WITH WHITE TRIM. STAINED GLASS WINDOWS. SPIRE IS WHITE. CONCRETE STEPS WITH DARK GREEN RAILS. DOORS ARE BROWN.

--SUBMIT SKETCH--

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Skt 1½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH Go		1/2	FEB 1956	FEB 23 1956
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				MAR 22 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5		

Pic | Type

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH688 ORDER NO. 93978 DATE 12-27-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CALBERNE STUDIO, INC.
DE PERE, WISCONSIN

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

APR 2 - 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Indian Acres)

CROP AS MARKED WITH RED INK ON PHOTOGRAPH

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

New Process ✓
Ret 2- ✓
LG 7 3/4

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH689 ORDER NO. 93981 DATE 12-27-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER GREENVIEW HOTEL
CHICAGO, ILLINOIS

12½ M BUS.CARDS SIZE 3½ X 2¼"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Colony Court
117 [illegible]

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 25 195 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Colony Court)

CROP WHERE SHOWN, TAKING EVERYTHING TO LEFT OF PEN MARK.

COLOR DESCRIPTION

COLOR OF SIDE WALL #15. ROOFS ARE WHITE.

SIGN: GREEN LETTERS, RED BACKGROUND

Bus. Card

~~Photo~~ Also 6CK591

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

[illegible]
R.O. ½ ✓
C8 2½ ✓
Ja 1 ✓

CR

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH690 ORDER NO. 93982 DATE 12-27-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SIMPLEX SHOE MFG. CO.,
MILWAUKEE, WISCONSIN

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full GREETINGS TO THE
NEW-BORN CUTIE....

SIMPLEX FLEXIES - FOR YOUNG FEET

FRONT NO. 5 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

JAN 18 1956

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

2 Rephotos 5×7 ✓

L.O. 2½ ✓
Ret. 1 ✓
H.C. 1¾ ✓
L.A. 9 ✓

old away

Will

as marked

C 758

Very Good

NO. 5CH691

MARTIN NEWS AGENCY, DALLAS, TEXAS.

ORDER NO. 94018

DATE 12-27-55

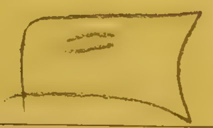
25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DALLAS PUBLIC LIBRARY,
DALLAS, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

FEB 17 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Remove cars, posts & wires. Fix Flag. Straighten photo and add statue (see attached sheet)

White Marble front. Aluminum side. Black Base & Trim.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 9	JAN 11 1956
SKETCH				
RETOUCHING		3½		JAN 9
REPHOTO				
PHOTO-LITHO			JAN 1[illegible]	
BLUEPRINT STRIPPING, OPAQUING				MAR 1
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 5CH692

ELWOOD F. JORDAN, JACKSON, MICHIGAN

ORDER NO. 94039

DATE 12-29-55

6½ M POST CARDS C.T. PHOTO COLOR RIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

VIVID NIGHT SCENE,
CASCADES,
SPARKS FOUNDATION,
JACKSON, MICHIGAN

✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes-same as 5CH203

IMPRINT None

[illegible] 22 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Make rephoto from transparencies

Follow transparency for color

Remove cars and models

Use Photo 5CH693 " Orig [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HAND COLOR PROOF] Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1 1956	FEB 3 1956
SKETCH				
RETOUCHING	2	1½		FEB 10 1956
REPHOTO			FEB 1 1956	FEB 10 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 10 1956	FEB 25 1956
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer 5/3/56

NO. 5CH693

ELWOOD F. JORDAN, JACKSON, MICHIGAN

ORDER NO. 94039

DATE 12-29-55

6½ M POST CARDS C.T.PHOTO COLOR KIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTY IN THE NIGHT,
CASCADES,
JACKSON, MICHIGAN ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes-same as OCH317 ✓

IMPRINT None

FEB 23 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Make rephoto from transparencies

Follow transparency for color

Remove cars and models

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

PHOTO IN "LARGE" FILE

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1956	FEB 3 - 1956
SKETCH				
RETOUCHING	2	1½		FEB 10 1956
REPHOTO			FEB 1 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	FEB 10 1956	FEB 25 1956
ARTIST DEPT.		9		

Old Way

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/3/56
JN

NO. 5CH694

ELWOOD F. JORDAN, JACKSON, MICHIGAN

ORDER NO. 94039

DATE 12-29-55

6½ M POST CARDS C.T.PHOTO COLOR RIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE KALEIDOSCOPIC
SCENES,
CASCADES,
JACKSON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes-same as OCH320 ✓

IMPRINT None

FEB 22 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Make rephoto from transparencies

Follow transparency for color

Remove cars and models

See Phot 5CH69? "Cany fi"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

[✓ Cost Dept. Checked]
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1 1956	FEB 3 - 1956
SKETCH				
RETOUCHING	2	1½		
REPHOTO			FEB 1 1956	FEB 10 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 10 1956	FEB 25 1956
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer 5/7/6

Old Way

NO. 5CH695

ELWOOD F. JORDAN, JACKSON, MICHIGAN

ORDER NO. 94039

DATE 12-29-55

6½ M POST CARDS C.T. PHOTO COLOR RIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL ✓

RHAPSODY IN LIGHTS,
CASCADES,
JACKSON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes-same as OCH318 ✓

IMPRINT None

FEB 22 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Make rephoto from transparencies

Follow transparency for color

Remove cars and models

Remove light crisscross streaks, but put in the boulevard lights

Use Photo 5CN693 "long file"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ Yes HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are [illegible] colors are in harmony [illegible] each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

Old Way

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1 1956	FEB 3 - 1956
SKETCH				
RETOUCHING	2	1½		FEB 10 1956
REPHOTO			FEB 1 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 10 1956	FEB 25 1956
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer
5/3/66

NO. 5CH696

ELWOOD F. JORDAN, JACKSON, MICHIGAN

ORDER NO. 94039

DATE 12-29-55

6½ M POST CARDS C.T. PHOTO COLOR RIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

ONE OF THE MANY SCENES AT THE
CASCADES,
JACKSON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. Yes-same as 4CH701

IMPRINT None

2 1956 T

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Make rephoto from transparencies

Follow transparency for color

Remove cars and models

Remove crisscross streaks - but put in the boulevard lights

use Photo 5CH693

"easy" file

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ Yes HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1 1956	FEB 3 - 1956
SKETCH				
RETOUCHING	2	1½		FEB 10 1956
REPHOTO			FEB 1 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1½	FEB 10 1956	FEB 25 1956 2 28-56
ARTIST DEPT.		9		

Old Way

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer 5/3/56 JN

NO. 5CH697

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 94105

DATE 12-30-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-26. MUNICIPAL
STADIUM, CLEVELAND,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES ✓

IMPRINT SAME AS ABOVE

FEB 17 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PHOTO FROM KODACHROME OF 5CK1198... ✓

FOLLOW TRANSPARENCY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 12 [illegible]	[illegible] 1 1956
SKETCH				
RETOUCHING		3	JAN 11 1956	JAN 12 1956
REPHOTO			Dec [illegible]	JAN 5 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAR 1 1956
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH698 ✗

✗ DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY, CLEVELAND, OHIO

ORDER NO. 94105

DATE 12-30-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM CLEVELAND, OHIO

Private #in upper right corner in sky: C-32.
small type: (c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES-same as OBH1851

IMPRINT SAME AS ABOVE

MAR 7 - 1956

Page Proof
[illegible]

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

4-VIEW CARD - ARRANGED:
Upper left view: 5CH77 Public Square ✓
Lower left view: 5CH697 Stadium ✓
Upper right view: 4AH1666 Fountain ✓
Lower right view: 4BH1244 Aerial view ✓

SUBMIT SKETCH

[illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Camera #4 !
SHOOT OUT
BEFORE Por.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			1-27-56	
SKETCH		5	JAN 11 1956	JAN 23 1956
RETOUCHING		6		
REPHOTO			[illegible]	JAN 5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 31 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH699

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 94107

DATE 12-30-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-18. NIGHT SCENE OF THE TERMINAL TOWER AND HOTEL CLEVELAND, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES-same as 9AH1934

IMPRINT SAME AS ABOVE

FEB 21 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH78 2 AND MAKE INTO NIGHT SCENE. ADD BEACON BEAMS AT TOP OF TOWER, AND ADD FLAG ON TOP OF TOWER. PUT IN SIGN: "HOTEL CLEVELAND" IN RED OVER BUILDING AT RIGHT (see card 9AH1934).. FOLLOW CARDS 9AH1934 & 5CH78 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 1	JAN 16 1956
SKETCH				
RETOUCHING		5		JAN 1
REPHOTO				JAN 5 1956
PHOTO-LITHO				1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				MAR 1
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 5CH700

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 94107

DATE 12-30-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-23. PUBLIC SQUARE,
LOOKING EAST,
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES-same as 4AH1668

IMPRINT SAME AS ABOVE.

[illegible] 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PHOTO FROM KODACHROME 5CK1499.. ✓

ADD CLOUDS. FOLLOW TRANSPARENCY FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

______ Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 26 1956
SKETCH				
RETOUCHING		3	JAN 11 1956	JAN 17 1956
REPHOTO			[illegible]	Jan 5 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 26 1956	MAR 2 1956
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5CH701 ORDER NO. 94113 DATE 12-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EVANGELICAL EMMAUS HOME
ST. CHARLES, MO.

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AIRVIEW - EVANGELICAL
EMMAUS HOME, ST. CHARLES, MO.

FEB 22 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

APR 4 - [illegible] C

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CUSTOMER WANTS THE SPIRE ON CHAPEL TO SHOW PROMINENTLY. (NOTE HOW EMPHASIZED ON ENGRAVING). THE DRIVES ARE OF SOMEWHAT DARKER CRUSHED ROCK. REMOVE SHADOW OF PLANE ON BUILDING IN LOWER RIGHT CORNER.

COLOR DESCRIPTION

FOLLOW OLD CARD FOR MOST OF COLORING.
THE SPIRE ON CHAPEL COULD BE LIGHT COPPER GREEN.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

[illegible]

[illegible] 1½

[illegible] 7¾

Ch

NO. 5CH702

LINCOLN SOUVENIR & GIFT SHOP, SPRINGFIELD, ILL. ORDER NO. 94121

DATE 12-30-55

6½ M ART COLORTONE MINIATURE VIEW 3½ X 2½ FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

MR. LINCOLN'S BEDROOM
ABRAHAM LINCOLN'S HOME
SPRINGFIELD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 5CH207 reset

IMPRINT NONE

FEB 9 1956 ②

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH207. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 20 1956
SKETCH KO	2	1/2	JAN 11 1956	JAN 17 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 24 1956	
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G760

NO. 5CH703

LINCOLN SOUVENIR & GIFT SHOP, SPRINGFIELD, ILL. ORDER NO. 94121

DATE 12-30-55

6½ M ART COLORTONE MINIATURE VIEW 3½ X 2½ FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER]-BORDER

TITLE IN FULL

MRS. LINCOLN'S BEDROOM
ABRAHAM LINCOLN'S HOME
SPRINGFIELD, ILLINOIS

1/4 [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES- same as 5CH205

reset

IMPRINT NONE

FEB 9 1956

B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH205. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 20 1956
SKETCH L O	2	1/2	JAN 11 1956	JAN 1 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 24 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		4½		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 760

NO. 5CH704

LINCOLN SOUVENIR & GIFT SHOP, SPRINGFIELD, ILL.

ORDER NO. 94121

DATE 12-30-55

6½ M ART COLORTONE MINIATURE VIEW 3½ X 2½ FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

KITCHEN
ABRAHAM LINCOLN'S HOME
SPRINGFIELD, ILLINOIS

½ Panel

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES- same as 5CH204

IMPRINT NONE

FEB 3 - 1956 b ②

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH204. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

½ Panel

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 17 1956	JAN 20 1956
SKETCH	2	1/2		
RETOUCHING	2	1/2	JAN 11 1956	JAN 17 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 24 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G760

NO. 5CH705

LINCOLN SOUVENIR & GIFT SHOP, SPRINGFIELD, ILL.

ORDER NO. 94121

DATE 12-30-55

6½ M ART COLORTONE MINIATURE VIEW 3½ X 2½ FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DINING ROOM
ABRAHAM LINCOLN'S HOME
SPRINGFIELD, ILLINOIS

& Panel

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 5CH632

IMPRINT NONE

FEB 3 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH632. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Hold for RM

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 17 1956	JAN 25 1956
SKETCH PO	2	1½		
RETOUCHING				JAN 31 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 1 1956	2-15-56
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

E760

on Sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6CH-1 ORDER NO. 94139 DATE 1-5-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WOODCOCK-POWELL MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARKANSAS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Upper: FOR THOSE WHO TRAVEL FIRST-CLASS
Center: McKENZIE COURT, HOT SPRINGS, ARK. SOUTH'S FINEST NEGRO COURT
Lower: FIRST AND ONLY ONE OF ITS KIND.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

3/16 — ½ APR [illegible] 1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
MAR 13 1956
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO RETURNED TO

2-VIEW CARD: PHOTOGRAPH #1 (with McKenzie sign) FOR TOP VIEW (note (this view has (an ell shape)
PHOTOGRAPH #2 FOR BOTTOM VIEW.

REMOVE 2 POLES AND ALL WIRES. COVER THE GROUND WELL AS IF GRASSY.

PUT FOLIAGE ON TREES IN LOWER VIEW.

COLOR DESCRIPTION

ALL BUILDINGS ARE WHITE WITH BLACK SCREENS. ALL ROOFS AND FOUNDATIONS ARE RED #6. AWNINGS RED #6 AND WHITE STRIPES. THERE IS A FISH POND BETWEEN THE UMBRELLAS, BASE OF POND IS GREY, FENCE WHITE. ONE UMBRELLA IS RED AND WHITE, THE OTHER GREEN AND WHITE. TABLE IS WHITE. ASSORTED COLORS FOR CHAIRS. AIR CONDITIONERS AND STEPS ARE GREY. DRIVEWAYS ARE WHITE GRAVEL. FLOWER BOXES GREY WITH EVERGREENS AND COLORED PLANTS. NEON SIGN-BLACK & RED.

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

Lo ½ ✓
P-5 ✓
208 ✓

Photo Missing
3/5/56

NO. 6CH2

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 94069

DATE 1-5-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

#2147 DEAR..... A TRAVEL CARD
YOURS ____________

Small © CURT TEICH + Co. INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. No

IMPRINT Same as above

JAN 27 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Follow sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Co 1
Re 3½
La 9
HC 2

old orig

offset

RED + BLK (TYPE ON CELLS)
(offsets)

old orig

Executive OK of Estimate
By ____________
Date ____________

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ____________
Date ____________

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 17 1956	JAN 20 1956
SKETCH Lo		1		
RETOUCHING	#2-16	3½	JAN 11 1956	JAN 24 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		2	JAN 2[illegible] 56	JAN 30 1956
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ____________
By ____________
DATE HAND COLOR PROOF OK'D ____________

DATE Filed ____________
By ____________
DATE Photo Returned to Customer ____________

NO. 6CH-3

O.F. BROCKMEYER STOCK

ORDER NO. 94143

DATE 1-5-56

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GUEST BEDROOM,
ABRAHAM LINCOLN'S HOME,
SPRINGFIELD, ILLINOIS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT PHOTO BY BROCK

FEB 24 1956 8

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN REVERSE TYPE. REMOVE PAPER ON CHAIR. WHITE CURTAINS WALLPAPER-LIGHT TAN WITH DARKER TAN PATTERN. WINDOW FRAMES DARK BROWN. SMALL PICTURES GOLD FRAMES. CANDELABRAS CRYSTAL WITH GOLD BASE. SETTEE-TAN. STOVE AND [illegible] MAT ARE BLACK. RAILING DARK BROWN. FIREPLACE MANTLE BLACK. DRESSER REDDISH LIGHT BROWN SHADED. RUG IS LIGHT WINE WITH LIGHT GREY. MIRROR ON TOP OF DRESSER BROWN FRAME. PILLOW ON TOP OF DRESSER TURQUOISE. BED CORNER REDDISH BROWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 20 1956
SKETCH				
RETOUCHING	1	2½	JAN 11 1956	JAN 1
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 26 1956	MAR 2 1956
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH-4

SOLD BY LINCOLN TOURIST HOME AND SOUVENIR SHOP
NEXT DOOR TO LINCOLN'S HOME

ORDER NO. 94145

DATE 1-6-56

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ABRAHAM LINCOLN'S
HOME,
SPRINGFIELD, ILLINOIS

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

FEB 24 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER TO OLD CARD 8BH1798 - USE PICTURES OF LINCOLN & MRS.LINCOLN AS INSERTS ON PICTURE AS INDICATED. 2 EKTACHROMES ENCLOSED FOR COLOR OF BUILDING. ROOF WOOD SHINGLES. GREEN GUTTERS ALONG ROOF. LIGHT TAN FRAME - LIGHT TAN BRICK CHIMNEY. GREEN SHUTTERS RED BRICK SIDEWALK AND WALL. LIGHT TAN FENCE. 2 DARK BRONZE PLAQUES. Remove truck on extreme left

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Proof to [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 18 1956	JAN 19 1956
SKETCH X O		1/2		
RETOUCHING		1½		JAN 18 1956
REPHOTO			JAN 11 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 24 1956	MAR 2 1956
HAND COLOR PROOF				MAR 26 1956
ARTIST DEPT.		8¾		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer [illegible] 27

ret 5/11/56 OK

NO. 6CH-5

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 94158

DATE 1-9-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A CITY OF FINE CHURCHES
NASHVILLE, TENNESSEE

and number

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES and

IMPRINT SAME AS ABOVE

JUL 10 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE COMPETITIVE CARD ENCLOSED: 5-CHURCHES GROUPED AS ON CARD ENCLOSED, ARRANGED:
upper left: McKendree Methodist
Lower left: Cathedral of the Incarnation
Center: First Baptist
Upper right: 1st Lutheran
lower right: Downtown Presbyterian (5CH545)

OTHER PHOTOS ENCLOSED. COLORS AS ON ENCLOSED CARD. + Back of Photo

SUBMIT: SUBMIT SKETCH RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

+ [illegible] 3½

Old Way

1 – West End Methodist Church
2 – The Downtown Presbyterian Church
3 – First Baptist Church
4 – First Lutheran Church
5 – Christ Episcopal Church

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUN 18 1956
SKETCH		3		
RETOUCHING		7		
REPHOTO			JUN 3 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 20 1956	JUL 16 1956
HAND COLOR PROOF		2½		
ARTIST DEPT.		13		

Old Way

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH-6 ORDER NO. 94169 DATE 1-12-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MANSON'S MOTEL
VIRGINIA BEACH, VIRGINIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Manson's Motel)

FOLLOW SKETCH - 2-VIEW CARD

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Manson

L.O. 1
Ret. 4½
L.A. 8

20 [illegible] 8

6791

NO. 6CH-8

F. E. C. NEWS CO., WEST PALM BEACH, FLA. ORDER NO. 94200

PHOTO-ROBERT LEAHEY STUDIOS. DATE 1-17-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BR.9- GIRAFFE AND RARE
GREVY ZEBRAS AT AFRICA,
U.S.A.
BOCA RATON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

FEB 1 1956 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY: FILL CARS OF TOURIST TRAIN WITH PEOPLE.

NOTE CARDS ENCLOSED FOR COLORS - ZEBRA COLORS AS ON 5CH588. GIRAFFE IS ORANGE AND WHITE. TOURIST CARS ARE STAINLESS STEEL, WITH RED SEATS AND BACKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Ok wmf

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 1[illegible]	JAN 20 1956
SKETCH				
RETOUCHING		2	JAN 18 1956	JAN [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 24 1956	FEB 1
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH-9

WEINER NEWS CO, ~~COMPANY~~ Box 8176, SAN ANTONIO, TEXAS

ORDER NO. 94339

DATE 1-19-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 27-QUADRANGLE AT FORT SAM HOUSTON, SAN ANTONIO, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES reset old card 3BH172

IMPRINT SAME AS ABOVE

(at bottom of message space):
"SAN ANTONIO,HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

[illegible] 1958

USE PHOTO FROM 3BH172

Enlarge Color

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing & Enlarge Colors + Black

short this way

Enlargement

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 25 1956
SKETCH				
RETOUCHING		0	JAN 31 1956	JAN [illegible] 1 [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 1 1956	
ARTIST DEPT.		2-1		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH10 ORDER NO. 94361 DATE 1-23-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THOS. DUNNE COMPANY
NEW ORLEANS, LA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TUJAGUE'S RESTAURANT
FRENCH CUISINE
823 DECATUR ST. NEW ORLEANS, LA.
P. GUICHET - J. CASTET - ESTABLISHED 1856

Page Proof

(All of this on address side) 3 SIDES
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
[✓ Side] — Center

THOS DUNNE CO. INC., NEW ORLEANS, LA.

RETOUCHING DEPARTMENT MAR 30 1956
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAY 1 - 1956 B

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Submit Ret Photo
& Cust

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

3M-11-23-53

Repeats from colored copy

new process #2-12

L.C. 1/2
Ret. 4 1/2
L.A. 7

As printed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH11 ORDER NO. 94401 DATE 1-25-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SHERIDAN BEACH HOTEL
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHERIDAN BEACH HOTEL . . . .
RESIDENTIAL AND TRANSIENT
ON CHICAGO'S FAR NORTH SIDE'

MAR 22 1956

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

APR 5 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

L. O. ½ ✓
Ret. 4½
L. A. 7½ ✓

New proof

BB

New Proof as requested

~~Cut Art~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6CH12 **ORDER NO.** 94402 **DATE** 1-25-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER H.H. BENNETT STUDIO
WISCONSIN DELLS, WISCONSIN

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FINCH MOTEL
WISCONSIN DELLS, WIS.

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TWO PHOTOGRAPHS FOR INSTRUCTIONS AND COLORING: REMOVE CAR FENDER, POSTS IN FOREGROUND AND WIRES OVERHEAD.

PUT IN A GREEN LAWN IN FOREGROUND.

COLOR DESCRIPTION

PAINT SAMPLE ENCLOSED FOR WALLS. FOLLOW TWO PHOTOS FOR COLOR INSTRUCTIONS.

PHOTO USED FOR

RETURN PHOTO YES NO

ORDER CANCELLED 1/30/56 Photos etc. Returned to Bennett

3M-11-23-53

[illegible] ✓
Ext 2. ✓
La 7 3/4 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6CH13 ORDER NO. 94403 DATE 1-25-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MR. ASHER HOBSON(LITTLE NORWAY)
MADISON, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE ✓

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GUIDES-LITTLE NORWAY
BLUE MOUNDS, WISCONSIN

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAR 1 - 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

35MM SLIDE ENCLOSED FOR COLOR GUIDE ONLY

COLOR DESCRIPTION

35MM SLIDE ENCLOSED FOR COLOR GUIDE ONLY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Process ✓
[illegible] 2 ✓
La 8 ✓

now

NO. 6CH14

DISTRIBUTED BY PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO
ORDER NO. 94225
DATE 1-26-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHILLICOTHE STREET,
PORTSMOUTH, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. Yes

IMPRINT Same as above

MAR 5 - [illegible] B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Take out light leaks on left side. Add clouds. Tka e out shadow on street. Clean up debris in street gutter. Take out truck.

Use color transparency for color guide. [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN [illegible] 1956	FEB 7 - 1956 [illegible]
SKETCH				
RETOUCHING		2 hr	JAN 27 1956	JAN 31 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 7 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH15

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 94238

DATE 1-27-56

12½ MPOST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-25
VULCAN, AMERICA'S SECOND LARGEST
STATUE,
BIRMINGHAM, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. None ✓

IMPRINT Same as above

MAR 9 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome #5CK1854 as Color guide
Put in light blue sky and clouds

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 31 195[illegible]	FEB 7 - 1956
SKETCH				
RETOUCHING	2	1¼	JAN 30 1955	JAN 31 1956 Filed
REPHOTO				
PHOTO-LITHO			FEB 7 1956	MAR 16 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH16

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA. ORDER NO. 94238

DATE 1-27-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-13
~~B-13~~ ALABAMA POWER COMPANY BUILDING,
BIRMINGHAM, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

MAR 8 - 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Remove telephone poles, wires, cars, also low buildings to right and left.
New section same color as old. Use attached cards as color guides. This is not a night view.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 31 1956	FEB 7 - 1956
SKETCH				
RETOUCHING	2	4½	JAN 30 1956	JAN 31 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 7 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

FEB

NO. 6CH17

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 94419

DATE 1-27-56

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
NASHVILLE
TENNESSEE

small type: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

APR 12 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED - WITH RED BACKGROUND (AS PER ENCLOSED CUSTOMER CARD)... USE CAPITOL BUILDING WITH NEW VIEWS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAR 19 1956
SKETCH		7		
RETOUCHING		5	MAR 13 1956	
REPHOTO				
PHOTO-LITHO			MAR [illegible] 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

N — 5CH 668
5?H 6?3
A — 5CH 6??
S
H — 5CH 639 ✓
V — 5CH 636 ✓
I — 5CH ???
L — 5CH 671
L — 5CH 630
E — 5CH 667

Background 5CH 6?4 ✓

NO. 6CH18

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER No. 94249

DATE 1-27-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

308-ST. MICHAEL'S CHURCH
KELLEYS ISLAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

MAR 21 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

All white stucco building. Green shingled roof. Windows are opaque gray. Cross on top is gold. Varnished dark wood doors.

Eliminate some of the tree top from roof of building at left. Show black top street in front of church. Add clouds were necessary. Field across street from church could be made grass lawn. It is now just an empty lot with weeds cut down.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 10 1956	FEB 16 1956
SKETCH				
RETOUCHING		2½	FEB [illegible]	FEB 10 1956
REPHOTO			JAN 30 1956	1-31-56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 20 1956	MAR 26 1956
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH19 19

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER NO. 94249

DATE 1-27-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

309-COMMUNITY CHURCH,
KELLEYS ISLAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

MAR 8 - 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Community Church is all white building. White door. Green roof. Colored windows. Aluminum colored pipe railing at steps.

Macadam road. Green lawn and eliminate part of tree to show steeple and spire. Remove some of shrubbery from in front. Eliminate dwelling at right - the extreme right with brick chimney showing.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 11	FEB 22 1956
SKETCH				
RETOUCHING		2½	FEB 2 1956	FEB 14 1956
REPHOTO			JAN 30	1-31-56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 22 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH20

GEO. R. KLEIN NEWS CO., CLEVELAND, OHIO

ORDER NO. 94424

DATE 1-30-56

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TP.101-ONE OF THE TWO GATEWAYS AND ONE OF THE 15 TOLL PLAZAS OF THE $326,000,000 OHIO TURNPIKE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

[illegible] 8 - 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (2 negatives enclosed)

A 2-VIEW CARD - EITHER HORIZONTAL OR VERTICAL...

TOP VIEW OF GATEWAYS - ADD CLOUDS. TAKE OUT SPOTS ON CONCRETE

BOTTOM VIEW OF PLAZA - TAKE OUT OLD CARS. ADD CLOUDS. BLACK TOP PARKING AREA.

FOLLOW JUMBO CARD D-11084 FOR COLORS ON BOTH VIEWS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 subjects on order for this customer. Please see to it that all copy or negatives and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 8 1956	FEB 9 1956
SKETCH 0.		1	FEB 14 1956	FEB 20 1956
RETOUCHING		3.		
REPHOTO			FEB 1 1956	FEB [illegible] 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB	
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH21

GEO. R. KLEIN NEWS CO.,CLEVELAND, OHIO

ORDER NO. 94424

DATE 1-30-56

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TP-102-SCENIC SPLENDORS ALONG OHIO'S 241 MILE TURNPIKE.

Sub-title: ARCH ON SKYLINE BRIDGE

Sub-title: SCENIC CUT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT NONE

MAR 13 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (1 negative enclosed)

A 2-VIEW CARD - EITHER HORIZONTAL OR VERTICAL...

TOP VIEW: TAKE OUT SHADOWS. ADD CLOUDS. FOLLOW CARD 5CK2566 FOR COLORS.

BOTTOM VIEW: ADD CLOUDS. TAKE OUT SHADOWS. TAKE OUT STRAW ON GRASS, AND MAKE A NICE LAWN. COLORS SAME AS ON CARD 5CK2568.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

3

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	FEB 9 1956
SKETCH 50.		1	FEB 14 1956	[illegible]
RETOUCHING		3		
REPHOTO			[illegible]	FEB 3 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 20 1956	
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 6CH22

GEO. R. KLEIN NEWS CO., CLEVELAND, OHIO

ORDER NO. 94424

DATE 1-30-56

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TP.103-THE OHIO TURNPIKE, "WORLD'S SAFEST HIGHWAY".
Sub-title: APPROACH TO ONE OF THE INTER-CHANGES
Sub-title: ONE OF THE BRIDGES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 5CK2573

IMPRINT NONE

MAR 13 1956 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (1 negative enclosed)

A 2-VIEW CARD - HORIZONTAL VIEW:

TOP VIEW- MAKE A BLUE SKY WITH CLOUDS. ADD CARS IN DISTANCE. CUT GRASS IN CENTER. CONCRETE DRIVE, GREY AT SIDES OF ROAD. SILVER POLES.

BOTTOM VIEW- TAKE OUT STRAW IN FOREGROUND AND SHOW GREEN GRASS. ADD CLOUDS. TAKE OUT PART OF TREE AT RIGHT. CONCRETE BRIDGE WITH GREEN RAILS. FOLLOW CARD 5CK2571 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:
3
______ [illegible] subjects ca[illegible]
[illegible] for this [illegible]. Please
[illegible] to it that all [illegible] or nega-
tives are uniform and colors are
in harmony with each other
[illegible] make an attractive set.

Executive OK of Estimate
By ______
Date ______

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 16 1956
SKETCH		1		
RETOUCHING		2½	FEB 14 1956	
REPHOTO			FEB 1 1956	FEB 3 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 16 1956	
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______

DATE Filed ______
By ______
DATE Photo Returned to Customer ______

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6CH23 **ORDER NO.** 94432 **DATE** 1-30-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GRANT MOTEL
ST. PETERSBURG, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRANT MOTEL AAA
ST. PETERSBURG, FLORIDA

MAR 13 1956 6

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

APR 2 195 8

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

New Proofs ✓
✓
C+3½ ✓
To 7½ ✓

NO. 6CH24

ELWOOD F. JORDAN, JACKSON, MICH.

ORDER NO. 94433

DATE 1-30-56

6½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL ONE OF THE MANY SCENES AT THE CASCADES, JACKSON, MICHIGAN ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

FEB 22 1956 B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE VIEW FROM BOOK. DEEPEN THE COLORS.

REMOVE CARS AND MODELS. Use Photo 5C11693 for Black

"[illegible]"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1 1956	FEB 3 - 1956
SKETCH				
RETOUCHING	2	1½		FEB 10 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 10 1956	FEB 25 1956
HAND COLOR PROOF	40	1½		2-28-56
ARTIST DEPT.		8		

Old Way

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 6CH25

WEINER NEWS CO., BOX 8176, SAN ANTONIO, TEXAS

ORDER No. 94268

DATE 1-31-56

25 M POST CARDS C.T.ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

29-THE ALAMO, UNDER SIX FLAGS,
BUILT 1718, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. Yes Same as 5AH1607

IMPRINT Same as above

MAR 15 1956

Bottom --

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Remove car and parking meter. Straighten palm tree. Add six flags (see competitive card)
Crop as marked.
For color follow #5AH1607 and competitive sample attached.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1956	FEB 16 1956
SKETCH				
RETOUCHING	2	3	FEB 2 1956	FEB 8 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 20 1956	MAR 28 1956
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH26

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

ORDER NO. 94451

DATE 2-1-56

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL BATTALION AVENUE EAST
CHAPEL OF THE 4th
ARMORED DIVISION,
FORT HOOD, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES & Cut

IMPRINT SAME AS ABOVE

FEB 14 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Insignia ~~enclosed to be placed on card~~)
REMOVE ALL WIRES, POST AND BUILDINGS IN LEFT OF PICTURE. PUT IN CLOUDS. POST CHAPEL SIGN TO BE AS CLEAR AS POSSIBLE(NOTE COMP. CARD ENCLOSED). THE PORCH FLOOR IS WOOD WITH 2 STEPS LEAING UP TO IT. WALLS OF THE CHAPEL ARE CREAM COLORED SHIPLAP. SIGN IS YELLOW WITH GREEN LETTERING. THE LIGHT ABOVE IT IS AMBER IN A BLACK FRAME. OUTSIDE DOORS OPENING BACK ARE WHITE. THE CLOSED DOORS ARE SCREENS WITH BROWN WOOD TRIM. THE FENCE WHITE. GREEN SHRUBS, WITH ONES ON EACH SIDE OF DOOR TO BE FILLED IN, AS OTHER SHRUBS IN PICTURE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 8 - 1956
SKETCH				
RETOUCHING	2	2½	FEB 2 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 8 1956	FEB 15 1956
HAND COLOR PROOF		1½		
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

All way

Very Rush

10773

NO. 6CH27

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 94278

DATE 2-2-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SA.120-THE "BIRD CAGE",A FORM OF PUNISHMENT USED IN PAST YEARS. NOW TO BE FOUND IN THE OLD JAIL, ST. AUGUSTINE, FLORIDA

2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. no

IMPRINT Same as above

MAR 22 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow Tissue Overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 10 1956	FEB 16 1956
SKETCH				
RETOUCHING		2	FEB 6 1956	FEB 10 1956
REPHOTO				
PHOTO-LITHO			FEB 22 1956	MAR 26 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

FEB 22 1956 Re Set for Vertical any

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH28

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 94278

DATE 2-2-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. No
TITLE IN FULL	IMPRINT Same as above.
SA.121-THE "WHIPPING POST" AND IT'S CAT OF NINE TAILS. THE OLD JAIL, ST. AUGUSTINE, FLORIDA	MAR 22 1956 B
	PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow Tissue Overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENT [redacted]

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1956	FEB 16 1956
SKETCH				
RETOUCHING		2½	FEB 6 1956	FEB 10 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 28 1956	MAR 26 1956
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

FEB 24 1956 Re-Set (Vertical)

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH29

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 94278

DATE 2-2-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SA.122-THE "DUNKER" IS USED TO
HELP CURE HABITUAL DRUNKARDS.
THE OLD JAIL,
ST. AUGUSTINE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

MAR 13 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 10 1956	FEB 16 1956
SKETCH				
RETOUCHING		2	FEB 6 1956	FEB 10 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 20 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.		7¾		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 6CH30

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 94278

DATE 2-2-56

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SA.123-THE GALLOWS,
THE OLD JAIL,
ST. AUGUSTINE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

MAR 14 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

6 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 10 1956	FEB 16 1956
SKETCH				
RETOUCHING		2	FEB 6 1956	FEB 10 1956
REPHOTO				
PHOTO-LITHO			FEB 20 1956	MAR 22 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		734		

New Process

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer